



Naples Area Board of REALTORS®



Your Leading Resource for Business

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www.NABOR.com
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1455 Pine Ridge Road
Naples, FL 34109

3Q 2017

Overall Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	3rd Qtr 2016	3rd Qtr 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.
\$0-\$300K	920	725	-21%	4,090	3,870	-5%	904	838	-7%	4,079	3,960	-3%	\$ 218	\$ 225	3%	\$ 213	\$ 220	3%	1,344	1,342	0%	67	77	15%
\$300K-\$500K	579	496	-14%	2,372	2,563	8%	515	500	-3%	2,147	2,405	12%	\$ 375	\$ 388	3%	\$ 378	\$ 380	1%	1,369	1,220	-11%	90	99	10%
\$500K-\$1M	296	285	-4%	1,557	1,647	6%	298	296	-1%	1,454	1,542	6%	\$ 637	\$ 642	1%	\$ 650	\$ 654	1%	1,271	1,095	-14%	104	125	20%
\$1M-\$2M	106	113	7%	635	639	1%	112	103	-8%	602	573	-5%	\$ 1,345	\$ 1,350	0%	\$ 1,335	\$ 1,340	0%	528	464	-12%	135	130	-4%
\$2M+	51	56	10%	391	427	9%	60	66	10%	345	405	17%	\$ 3,135	\$ 3,537	13%	\$ 3,150	\$ 3,100	-2%	532	487	-8%	145	168	16%
TOTAL	1,952	1,675	-14%	9,045	9,146	1%	1,889	1,803	-5%	8,627	8,885	3%	\$ 312	\$ 320	3%	\$ 318	\$ 329	3%	5,044	4,608	-9%	86	99	15%
Median > \$300K													\$ 485	\$ 498	3%	\$ 525	\$ 512	-2%						

Overall Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	3rd Qtr 2016	3rd Qtr 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.
Naples Beach	303	257	-15%	1,614	1,672	4%	322	303	-6%	1,584	1,647	4%	\$ 618	\$ 725	17%	\$ 725	\$ 760	5%	1,085	999	-8%	99	125	26%
North Naples	533	508	-5%	2,418	2,529	5%	501	566	13%	2,296	2,474	8%	\$ 378	\$ 385	2%	\$ 384	\$ 380	-1%	1,482	1,323	-11%	93	97	4%
Central Naples	369	271	-27%	1,524	1,454	-5%	358	287	-20%	1,452	1,431	-1%	\$ 245	\$ 252	3%	\$ 236	\$ 250	6%	608	570	-6%	74	81	9%
South Naples	294	272	-7%	1,471	1,505	2%	261	283	8%	1,424	1,458	2%	\$ 220	\$ 230	5%	\$ 232	\$ 240	3%	789	705	-11%	72	97	35%
East Naples	425	347	-18%	1,881	1,848	-2%	413	345	-16%	1,743	1,742	0%	\$ 298	\$ 300	1%	\$ 285	\$ 305	7%	965	913	-5%	87	93	7%
Immokalee/Ave Maria	18	6	-67%	54	52	-4%	16	7	-56%	47	54	15%	\$ 236	\$ 285	21%	\$ 231	\$ 249	8%	46	40	-13%	67	91	36%
TOTAL	1,942	1,661	-14%	8,962	9,060	1%	1,871	1,791	-4%	8,546	8,806	3%	\$ 312	\$ 319	2%	\$ 317	\$ 329	4%	4,975	4,550	-9%	86	98	14%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



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Single Family Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	3rd Qtr 2016	3rd Qtr 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.
\$0-\$300K	324	219	-32%	1,411	1,229	-13%	307	244	-21%	1,357	1,251	-8%	\$ 249	\$ 251	1%	\$ 235	\$ 250	6%	304	256	-16%	44	62	41%
\$300K-\$500K	407	332	-18%	1,455	1,566	8%	367	351	-4%	1,337	1,506	13%	\$ 376	\$ 390	4%	\$ 385	\$ 388	1%	724	667	-8%	84	89	6%
\$500K-\$1M	206	210	2%	1,021	1,037	2%	210	211	0%	944	962	2%	\$ 625	\$ 649	4%	\$ 637	\$ 650	2%	844	708	-16%	101	121	20%
\$1M-\$2M	65	75	15%	383	365	-5%	73	67	-8%	381	327	-14%	\$ 1,377	\$ 1,425	3%	\$ 1,350	\$ 1,360	1%	351	285	-19%	144	150	4%
\$2M+	33	38	15%	282	329	17%	44	54	23%	264	305	16%	\$ 3,375	\$ 3,537	5%	\$ 3,262	\$ 3,200	-2%	446	398	-11%	159	169	6%
TOTAL	1,035	874	-16%	4,552	4,526	-1%	1,001	927	-7%	4,283	4,351	2%	\$ 382	\$ 418	9%	\$ 404	\$ 410	1%	2,669	2,314	-13%	84	100	19%
Median > \$300K													\$ 485	\$ 499	3%	\$ 532	\$ 515	-3%						

Single Family Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	3rd Qtr 2016	3rd Qtr 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.
Naples Beach	119	112	-6%	652	664	2%	137	135	-1%	640	640	0%	\$ 750	\$ 1,050	40%	\$ 1,050	\$ 1,122	7%	526	439	-17%	96	137	43%
North Naples	279	240	-14%	1,188	1,148	-3%	260	276	6%	1,131	1,137	1%	\$ 513	\$ 499	-3%	\$ 545	\$ 510	-6%	814	694	-15%	101	103	2%
Central Naples	195	132	-32%	744	701	-6%	191	134	-30%	704	684	-3%	\$ 323	\$ 340	5%	\$ 320	\$ 325	2%	307	259	-16%	70	83	19%
South Naples	99	114	15%	559	563	1%	95	111	17%	535	521	-3%	\$ 315	\$ 300	-5%	\$ 325	\$ 335	3%	314	260	-17%	69	93	35%
East Naples	323	262	-19%	1,320	1,356	3%	293	257	-12%	1,191	1,279	7%	\$ 315	\$ 325	3%	\$ 299	\$ 325	9%	615	582	-5%	76	89	17%
Immokalee/Ave Maria	15	5	-67%	49	41	-16%	14	7	-50%	42	43	2%	\$ 241	\$ 285	18%	\$ 231	\$ 260	13%	41	38	-7%	60	91	52%
TOTAL	1,030	865	-16%	4,512	4,473	-1%	990	920	-7%	4,243	4,304	1%	\$ 382	\$ 420	10%	\$ 404	\$ 410	1%	2,617	2,272	-13%	83	100	20%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
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Condominium Market Statistics by Price

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	3rd Qtr 2016	3rd Qtr 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.
\$0-\$300K	596	506	-15%	2,679	2,641	-1%	597	594	-1%	2,722	2,709	0%	\$ 195	\$ 205	5%	\$ 197	\$ 204	4%	1,040	1,086	4%	78	84	8%
\$300K-\$500K	172	164	-5%	917	997	9%	148	149	1%	810	899	11%	\$ 368	\$ 370	1%	\$ 365	\$ 365	0%	645	553	-14%	104	120	15%
\$500K-\$1M	90	75	-17%	536	610	14%	88	85	-3%	510	580	14%	\$ 699	\$ 620	-11%	\$ 686	\$ 685	0%	427	387	-9%	110	134	22%
\$1M-\$2M	41	38	-7%	252	274	9%	39	36	-8%	221	246	11%	\$ 1,300	\$ 1,305	0%	\$ 1,300	\$ 1,310	1%	177	179	1%	121	90	-26%
\$2M+	18	18	0%	109	98	-10%	16	12	-25%	81	100	23%	\$ 2,475	\$ 3,512	42%	\$ 2,850	\$ 2,762	-3%	86	89	3%	110	162	47%
TOTAL	917	801	-13%	4,493	4,620	3%	888	876	-1%	4,344	4,534	4%	\$ 241	\$ 248	3%	\$ 253	\$ 265	5%	2,375	2,294	-3%	89	97	9%
													Median > \$300K	\$ 500	\$ 495	-1%	\$ 504	\$ 510	1%					

Condominium Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	3rd Qtr 2016	3rd Qtr 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.	3rd Qtr 2016	3rd Qtr 2017	% Chg.
Naples Beach	184	145	-21%	962	1,008	5%	185	168	-9%	944	1,007	7%	\$ 605	\$ 550	-9%	\$ 640	\$ 650	2%	559	560	0%	100	115	15%
North Naples	254	268	6%	1,230	1,381	12%	241	290	20%	1,165	1,337	15%	\$ 255	\$ 260	2%	\$ 255	\$ 273	7%	668	629	-6%	85	91	7%
Central Naples	174	139	-20%	780	753	-3%	167	153	-8%	748	747	0%	\$ 174	\$ 181	4%	\$ 184	\$ 187	2%	301	311	3%	79	80	1%
South Naples	195	158	-19%	912	942	3%	166	172	4%	889	937	5%	\$ 180	\$ 183	2%	\$ 195	\$ 200	3%	475	445	-6%	74	99	34%
East Naples	102	85	-17%	561	492	-12%	120	88	-27%	552	463	-16%	\$ 250	\$ 253	1%	\$ 270	\$ 265	-2%	350	331	-5%	112	107	-4%
Immokalee/Ave Maria	3	1	-67%	5	11	120%	2	0	-100%	5	11	120%	\$ 132	\$ -	-100%	\$ 215	\$ 245	14%	5	2	-60%	122	0	-100%
TOTAL	912	796	-13%	4,450	4,587	3%	881	871	-1%	4,303	4,502	5%	\$ 240	\$ 247	3%	\$ 252	\$ 264	5%	2,358	2,278	-3%	89	97	9%

Legend

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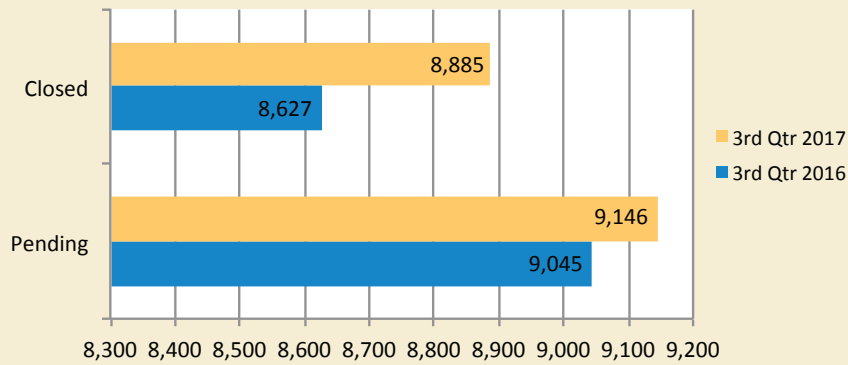
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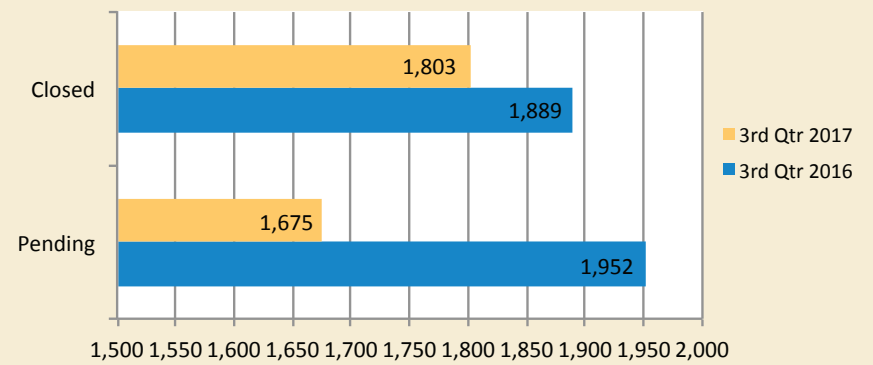
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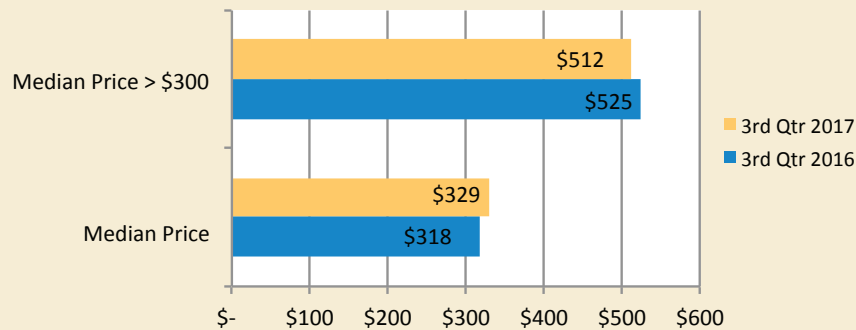
Most Recent 12 Months



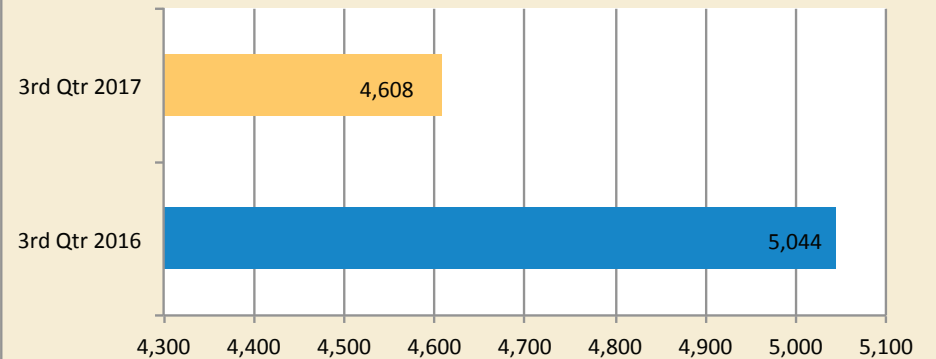
Quarter to Quarter



Median Closed Price (,000's) 12 Months Ending



Inventory



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