

Overall Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	Jan 2016	Jan 2017	% Chg.	12-month ending 01/2016	12-month ending 01/2017	% Chg.	Jan 2016	Jan 2017	% Chg.	12-month ending 01/2016	12-month ending 01/2017	% Chg.	Jan 2016	Jan 2017	% Chg.	12-month ending 01/2016	12-month ending 01/2017	% Chg.	Jan 2016	Jan 2017	% Chg.	Jan 2016	Jan 2017	% Chg.
\$0-\$300K	395	365	-8%	4,832	4,005	-17%	253	282	11%	4,747	4,029	-15%	\$ 217	\$ 219	1%	\$ 204	\$ 215	5%	1,347	1,771	31%	57	68	19%
\$300K-\$500K	197	269	37%	2,528	2,426	-4%	149	163	9%	2,388	2,167	-9%	\$ 385	\$ 378	-2%	\$ 377	\$ 377	0%	1,348	1,655	23%	85	99	16%
\$500K-\$1M	136	177	30%	1,652	1,594	-4%	93	88	-5%	1,505	1,445	-4%	\$ 645	\$ 692	7%	\$ 665	\$ 650	-2%	1,245	1,506	21%	64	103	61%
\$1M-\$2M	59	71	20%	710	617	-13%	44	45	2%	647	578	-11%	\$ 1,400	\$ 1,365	-3%	\$ 1,345	\$ 1,316	-2%	587	772	32%	83	124	49%
\$2M+	60	42	-30%	491	382	-22%	32	25	-22%	425	327	-23%	\$ 3,547	\$ 3,200	-10%	\$ 3,250	\$ 3,175	-2%	564	689	22%	160	166	4%
TOTAL	847	924	9%	10,213	9,024	-12%	571	603	6%	9,712	8,546	-12%	\$ 340	\$ 314	-8%	\$ 309	\$ 319	3%	5,091	6,393	26%	75	91	21%
Median > \$300K													\$ 535	\$ 485	-9%	\$ 520	\$ 520	0%						

Overall Market Statistics by Area

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	Jan 2016	Jan 2017	% Chg.	12-month ending 01/2016	12-month ending 01/2017	% Chg.	Jan 2016	Jan 2017	% Chg.	12-month ending 01/2016	12-month ending 01/2017	% Chg.	Jan 2016	Jan 2017	% Chg.	12-month ending 01/2016	12-month ending 01/2017	% Chg.	Jan 2016	Jan 2017	% Chg.	Jan 2016	Jan 2017	% Chg.
Naples Beach	156	183	17%	1,932	1,614	-16%	118	125	6%	1,903	1,531	-20%	\$ 680	\$ 784	15%	\$ 720	\$ 745	3%	1,170	1,492	28%	87	103	18%
North Naples	238	249	5%	2,753	2,412	-12%	171	133	-22%	2,596	2,277	-12%	\$ 405	\$ 364	-10%	\$ 370	\$ 379	2%	1,444	1,859	29%	61	93	52%
Central Naples	137	153	12%	1,722	1,531	-11%	72	102	42%	1,642	1,465	-11%	\$ 235	\$ 237	1%	\$ 224	\$ 240	7%	660	792	20%	69	80	16%
South Naples	130	132	2%	1,702	1,480	-13%	86	111	29%	1,609	1,425	-11%	\$ 241	\$ 242	0%	\$ 226	\$ 230	2%	804	1,016	26%	82	94	15%
East Naples	176	194	10%	1,967	1,846	-6%	116	121	4%	1,830	1,717	-6%	\$ 276	\$ 296	7%	\$ 270	\$ 295	9%	917	1,097	20%	76	81	7%
Immokalee/Ave Maria	5	3	-40%	64	51	-20%	2	4	100%	56	47	-16%	\$ 250	\$ 235	-6%	\$ 215	\$ 240	12%	32	52	63%	89	86	-3%
TOTAL	842	914	9%	10,140	8,934	-12%	565	596	5%	9,636	8,462	-12%	\$ 340	\$ 312	-8%	\$ 307	\$ 318	4%	5,027	6,308	25%	74	91	23%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable.

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Single Family Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	Jan 2016	Jan 2017	% Chg.	12-month ending 01/2016	12-month ending 01/2017	% Chg.	Jan 2016	Jan 2017	% Chg.	12-month ending 01/2016	12-month ending 01/2017	% Chg.	Jan 2016	Jan 2017	% Chg.	12-month ending 01/2016	12-month ending 01/2017	% Chg.	Jan 2016	Jan 2017	% Chg.	Jan 2016	Jan 2017	% Chg.
\$0-\$300K	134	124	-7%	1,647	1,353	-18%	94	93	-1%	1,600	1,339	-16%	\$ 239	\$ 244	2%	\$ 225	\$ 240	7%	339	347	2%	48	55	15%
\$300K-\$500K	123	165	34%	1,493	1,534	3%	83	93	12%	1,407	1,394	-1%	\$ 400	\$ 385	-4%	\$ 389	\$ 385	-1%	691	851	23%	79	85	8%
\$500K-\$1M	84	101	20%	1,001	1,016	1%	60	54	-10%	872	936	7%	\$ 625	\$ 652	4%	\$ 655	\$ 638	-3%	829	972	17%	60	121	102%
\$1M-\$2M	27	33	22%	433	360	-17%	29	26	-10%	415	353	-15%	\$ 1,350	\$ 1,425	6%	\$ 1,342	\$ 1,360	1%	386	495	28%	85	130	53%
\$2M+	38	35	-8%	353	282	-20%	25	18	-28%	324	248	-23%	\$ 3,599	\$ 3,240	-10%	\$ 3,397	\$ 3,250	-4%	470	554	18%	191	183	-4%
TOTAL	406	458	13%	4,927	4,545	-8%	291	284	-2%	4,618	4,270	-8%	\$ 425	\$ 397	-7%	\$ 390	\$ 400	3%	2,715	3,219	19%	77	94	22%
Median > \$300K													\$ 559	\$ 510	-9%	\$ 530	\$ 520	-2%						

Single Family Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	Jan 2016	Jan 2017	% Chg.	12-month ending 01/2016	12-month ending 01/2017	% Chg.	Jan 2016	Jan 2017	% Chg.	12-month ending 01/2016	12-month ending 01/2017	% Chg.	Jan 2016	Jan 2017	% Chg.	12-month ending 01/2016	12-month ending 01/2017	% Chg.	Jan 2016	Jan 2017	% Chg.	Jan 2016	Jan 2017	% Chg.
Naples Beach	68	61	-10%	763	636	-17%	48	44	-8%	741	604	-18%	\$ 1,232	\$ 1,222	-1%	\$ 1,035	\$ 1,075	4%	578	698	21%	119	130	9%
North Naples	100	113	13%	1,296	1,180	-9%	91	61	-33%	1,220	1,128	-8%	\$ 540	\$ 505	-6%	\$ 508	\$ 530	4%	796	957	20%	76	106	39%
Central Naples	60	72	20%	814	745	-8%	30	44	47%	771	715	-7%	\$ 375	\$ 312	-17%	\$ 315	\$ 317	1%	341	366	7%	65	87	34%
South Naples	44	52	18%	635	557	-12%	37	39	5%	591	512	-13%	\$ 280	\$ 370	32%	\$ 300	\$ 325	8%	344	412	20%	43	108	151%
East Naples	127	152	20%	1,316	1,337	2%	80	89	11%	1,195	1,225	3%	\$ 286	\$ 300	5%	\$ 280	\$ 309	10%	579	683	18%	76	67	-12%
Immokalee/Ave Maria	5	1	-80%	57	41	-28%	2	2	0%	48	40	-17%	\$ 250	\$ 263	5%	\$ 219	\$ 241	10%	26	47	81%	89	69	-22%
TOTAL	404	451	12%	4,881	4,496	-8%	288	279	-3%	4,566	4,224	-7%	\$ 425	\$ 397	-7%	\$ 389	\$ 400	3%	2,664	3,163	19%	78	94	21%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
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Immokalee/Ave Maria:	34142

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Condominium Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM				
				12-month ending	12-month ending					12-month ending	12-month ending					12-month ending	12-month ending									
	Jan 2016	Jan 2017	% Chg.	01/2016	01/2017	% Chg.	Jan 2016	Jan 2017	% Chg.	01/2016	01/2017	% Chg.	Jan 2016	Jan 2017	% Chg.	01/2016	01/2017	% Chg.	Jan 2016	Jan 2017	% Chg.	Jan 2016	Jan 2017	% Chg.	Jan 2016	Jan 2017
\$0-\$300K	261	241	-8%	3,185	2,652	-17%	159	189	19%	3,147	2,690	-15%	\$ 205	\$ 196	-4%	\$ 190	\$ 198	4%	1,008	1,424	41%	62	74	19%		
\$300K-\$500K	74	104	41%	1,035	892	-14%	66	70	6%	981	773	-21%	\$ 372	\$ 375	1%	\$ 365	\$ 365	0%	657	804	22%	93	116	25%		
\$500K-\$1M	52	76	46%	651	578	-11%	33	34	3%	633	509	-20%	\$ 675	\$ 735	9%	\$ 680	\$ 700	3%	416	534	28%	72	73	1%		
\$1M-\$2M	32	38	19%	277	257	-7%	15	19	27%	232	225	-3%	\$ 1,400	\$ 1,230	-12%	\$ 1,347	\$ 1,295	-4%	201	277	38%	78	116	49%		
\$2M+	22	7	-68%	138	100	-28%	7	7	0%	101	79	-22%	\$ 3,495	\$ 2,850	-18%	\$ 2,925	\$ 2,850	-3%	94	135	44%	47	123	162%		
TOTAL	441	466	6%	5,286	4,479	-15%	280	319	14%	5,094	4,276	-16%	\$ 278	\$ 265	-5%	\$ 250	\$ 252	1%	2,376	3,174	34%	71	88	24%		
Median > \$300K													\$ 475	\$ 467	-2%	\$ 499	\$ 520	4%								

Condominium Market Statistics by Area

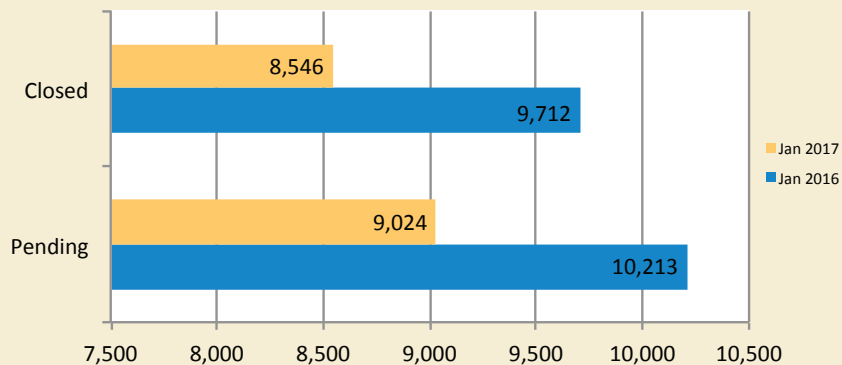
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Naples Beach	88	122	39%	1,169	978	-16%	70	81	16%	1,162	927	-20%	\$ 631	\$ 760	20%	\$ 595	\$ 685	15%	592	794	34%	65	88	35%
North Naples	138	136	-1%	1,457	1,232	-15%	80	72	-10%	1,376	1,149	-16%	\$ 270	\$ 282	4%	\$ 255	\$ 255	0%	648	902	39%	45	82	82%
Central Naples	77	81	5%	908	786	-13%	42	58	38%	871	750	-14%	\$ 192	\$ 182	-5%	\$ 175	\$ 185	6%	319	426	34%	72	75	4%
South Naples	86	80	-7%	1,067	923	-13%	49	72	47%	1,018	913	-10%	\$ 210	\$ 182	-13%	\$ 184	\$ 190	3%	460	604	31%	111	87	-22%
East Naples	49	42	-14%	651	509	-22%	36	32	-11%	635	492	-23%	\$ 260	\$ 285	10%	\$ 254	\$ 268	6%	338	414	22%	76	119	57%
Immokalee/Ave Maria	0	2		7	10	43%	0	2		8	7	-13%	\$ -	\$ 205		\$ 180	\$ 215	19%	6	5	-17%	0	102	
TOTAL	438	463	6%	5,259	4,438	-16%	277	317	14%	5,070	4,238	-16%	\$ 275	\$ 265	-4%	\$ 250	\$ 252	1%	2,363	3,145	33%	70	87	24%

Legend

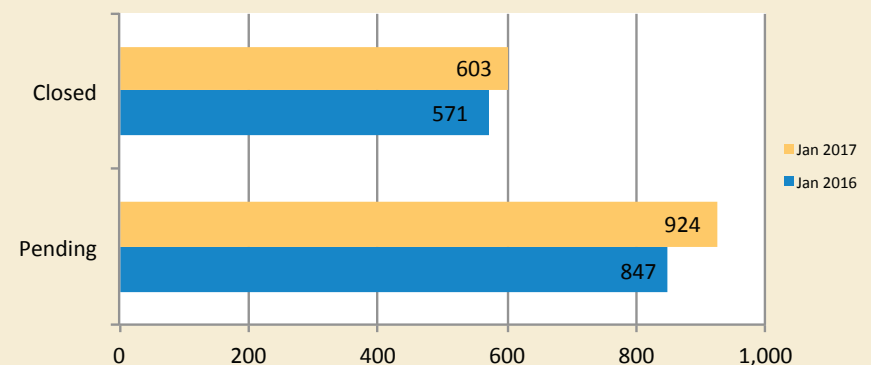
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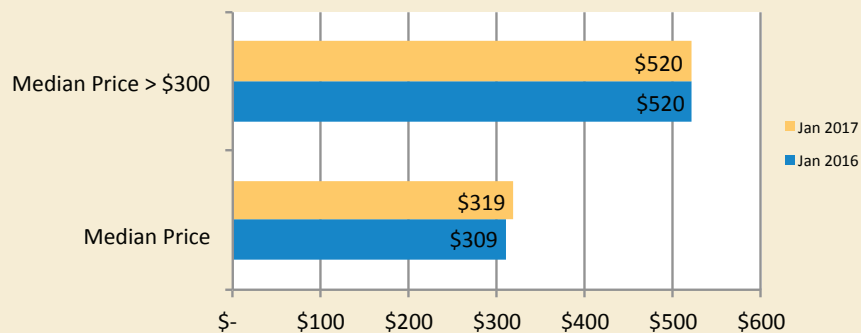
Most Recent 12 Months



Month to Month



Median Closed Price (,000's) 12 Months Ending



Inventory

