



Naples Area Board of REALTORS®



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March 2017

1455 Pine Ridge Road
Naples, FL 34109

Overall Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM			
	Mar 2016	Mar 2017	% Chg.	12-month ending 03/2016	12-month ending 03/2017	% Chg.	Mar 2016	Mar 2017	% Chg.	12-month ending 03/2016	12-month ending 03/2017	% Chg.	Mar 2016	Mar 2017	% Chg.	12-month ending 03/2016	12-month ending 03/2017	% Chg.	Mar 2016	Mar 2017	% Chg.	Mar 2016	Mar 2017	% Chg.	
	\$0-\$300K	506	517	2%	4,465	4,043	-9%	375	381	2%	4,510	4,056	-10%	\$ 211	\$ 215	2%	\$ 205	\$ 215	5%	1,527	1,841	21%	59	70	19%
\$300K-\$500K	269	322	20%	2,407	2,548	6%	184	250	36%	2,297	2,292	0%	\$ 380	\$ 375	-1%	\$ 379	\$ 377	-1%	1,503	1,634	9%	81	91	12%	
\$500K-\$1M	206	240	17%	1,629	1,663	2%	151	170	13%	1,518	1,493	-2%	\$ 687	\$ 628	-9%	\$ 660	\$ 650	-2%	1,382	1,472	7%	85	117	38%	
\$1M-\$2M	91	103	13%	675	625	-7%	51	67	31%	637	580	-9%	\$ 1,430	\$ 1,300	-9%	\$ 1,350	\$ 1,313	-3%	627	765	22%	116	122	5%	
\$2M+	64	80	25%	455	401	-12%	33	49	48%	390	352	-10%	\$ 2,910	\$ 3,150	8%	\$ 3,200	\$ 3,150	-2%	612	678	11%	132	204	55%	
TOTAL	1,136	1,262	11%	9,631	9,280	-4%	794	917	15%	9,352	8,773	-6%	\$ 323	\$ 340	5%	\$ 311	\$ 320	3%	5,651	6,390	13%	76	96	26%	
													Median > \$300K	\$ 558	\$ 521	-7%	\$ 525	\$ 515	-2%						

Overall Market Statistics by Area

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	Mar 2016	Mar 2017	% Chg.	12-month ending 03/2016	12-month ending 03/2017	% Chg.	Mar 2016	Mar 2017	% Chg.	12-month ending 03/2016	12-month ending 03/2017	% Chg.	Mar 2016	Mar 2017	% Chg.	12-month ending 03/2016	12-month ending 03/2017	% Chg.	Mar 2016	Mar 2017	% Chg.	Mar 2016	Mar 2017	% Chg.
	Naples Beach	239	282	18%	1,785	1,697	-5%	151	188	25%	1,801	1,606	-11%	\$ 795	\$ 785	-1%	\$ 725	\$ 730	1%	1,315	1,467	12%	82	114
North Naples	276	309	12%	2,617	2,458	-6%	213	243	14%	2,531	2,324	-8%	\$ 380	\$ 406	7%	\$ 375	\$ 380	1%	1,630	1,878	15%	68	104	53%
Central Naples	183	191	4%	1,601	1,560	-3%	113	135	19%	1,583	1,491	-6%	\$ 240	\$ 252	5%	\$ 230	\$ 240	4%	720	813	13%	60	78	30%
South Naples	199	210	6%	1,618	1,513	-6%	135	163	21%	1,531	1,455	-5%	\$ 235	\$ 242	3%	\$ 230	\$ 235	2%	869	992	14%	70	94	34%
East Naples	219	246	12%	1,875	1,895	1%	171	171	0%	1,789	1,753	-2%	\$ 285	\$ 315	11%	\$ 278	\$ 295	6%	1,008	1,111	10%	93	76	-18%
Immokalee/Ave Maria	5	5	0%	63	57	-10%	4	4	0%	53	48	-9%	\$ 239	\$ 298	25%	\$ 222	\$ 246	11%	35	47	34%	120	142	18%
TOTAL	1,121	1,243	11%	9,559	9,180	-4%	787	904	15%	9,288	8,677	-7%	\$ 320	\$ 336	5%	\$ 210	\$ 320	52%	5,577	6,308	13%	76	95	25%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



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Condominium Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM			
	Mar 2016	Mar 2017	% Chg.	12-month ending 03/2016	12-month ending 03/2017	% Chg.	Mar 2016	Mar 2017	% Chg.	12-month ending 03/2016	12-month ending 03/2017	% Chg.	Mar 2016	Mar 2017	% Chg.	12-month ending 03/2016	12-month ending 03/2017	% Chg.	Mar 2016	Mar 2017	% Chg.	Mar 2016	Mar 2017	% Chg.	
\$0-\$300K	333	354	6%	2,935	2,712	-8%	245	267	9%	2,988	2,732	-9%	\$ 195	\$ 203	4%	\$ 190	\$ 200	5%	1,181	1,473	25%	54	78	44%	
\$300K-\$500K	118	142	20%	968	967	0%	64	108	69%	911	840	-8%	\$ 364	\$ 353	-3%	\$ 365	\$ 365	0%	696	765	10%	85	102	20%	
\$500K-\$1M	84	108	29%	588	624	6%	61	65	7%	615	536	-13%	\$ 735	\$ 649	-12%	\$ 675	\$ 700	4%	472	515	9%	93	107	15%	
\$1M-\$2M	45	49	9%	262	259	-1%	25	32	28%	241	228	-5%	\$ 1,425	\$ 1,473	3%	\$ 1,345	\$ 1,300	-3%	208	271	30%	97	91	-6%	
\$2M+	15	18	20%	120	99	-18%	8	10	25%	89	80	-10%	\$ 2,837	\$ 3,400	20%	\$ 2,925	\$ 2,962	1%	98	130	33%	88	287	226%	
TOTAL	595	671	13%	4,873	4,661	-4%	403	482	20%	4,844	4,416	-9%	\$ 258	\$ 275	7%	\$ 252	\$ 255	1%	2,655	3,154	19%	69	93	35%	
													Median > \$300K	\$ 606	\$ 500	-17%	\$ 512	\$ 505	-1%						

Condominium Market Statistics by Area

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	Mar 2016	Mar 2017	% Chg.	12-month ending 03/2016	12-month ending 03/2017	% Chg.	Mar 2016	Mar 2017	% Chg.	12-month ending 03/2016	12-month ending 03/2017	% Chg.	Mar 2016	Mar 2017	% Chg.	12-month ending 03/2016	12-month ending 03/2017	% Chg.	Mar 2016	Mar 2017	% Chg.	Mar 2016	Mar 2017	% Chg.
Naples Beach	147	173	18%	1,058	1,029	-3%	98	113	15%	1,104	967	-12%	\$ 742	\$ 600	-19%	\$ 620	\$ 653	5%	681	784	15%	80	94	18%
North Naples	148	173	17%	1,358	1,280	-6%	113	133	18%	1,325	1,184	-11%	\$ 250	\$ 293	17%	\$ 255	\$ 260	2%	723	899	24%	59	99	68%
Central Naples	103	96	-7%	830	793	-4%	61	74	21%	825	774	-6%	\$ 210	\$ 186	-11%	\$ 175	\$ 185	6%	356	449	26%	57	81	42%
South Naples	119	149	25%	1,004	966	-4%	91	111	22%	964	929	-4%	\$ 180	\$ 215	19%	\$ 188	\$ 197	5%	487	592	22%	61	97	59%
East Naples	72	70	-3%	587	535	-9%	39	44	13%	597	507	-15%	\$ 272	\$ 240	-12%	\$ 260	\$ 263	1%	382	400	5%	100	81	-19%
Immokalee/Ave Maria	0	2		6	13	117%	0	1		7	10	43%	\$ -	\$ 240		\$ 212	\$ 234	10%	6	4	-33%	0	131	
TOTAL	589	663	13%	4,843	4,616	-5%	402	476	18%	4,822	4,371	-9%	\$ 258	\$ 272	5%	\$ 252	\$ 255	1%	2,635	3,128	19%	68	93	37%

Legend

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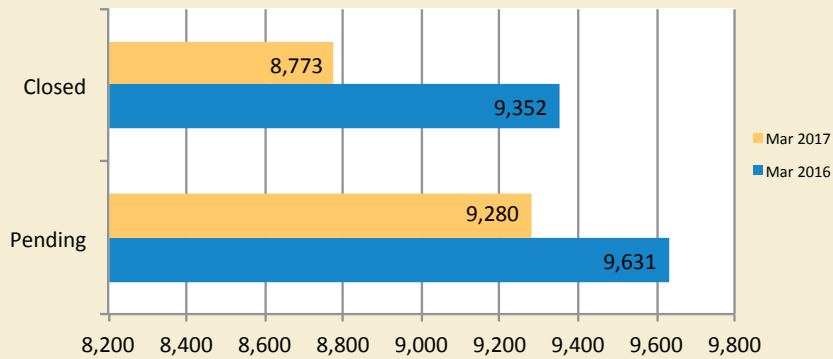
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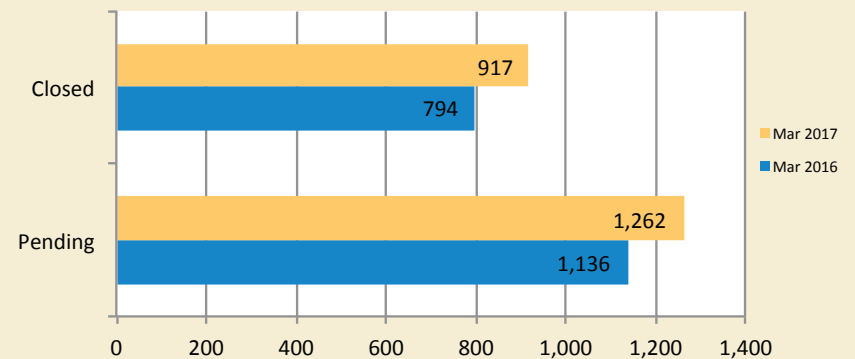
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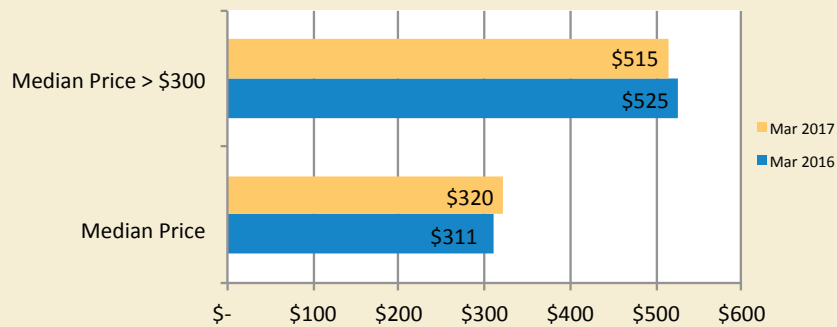
Most Recent 12 Months



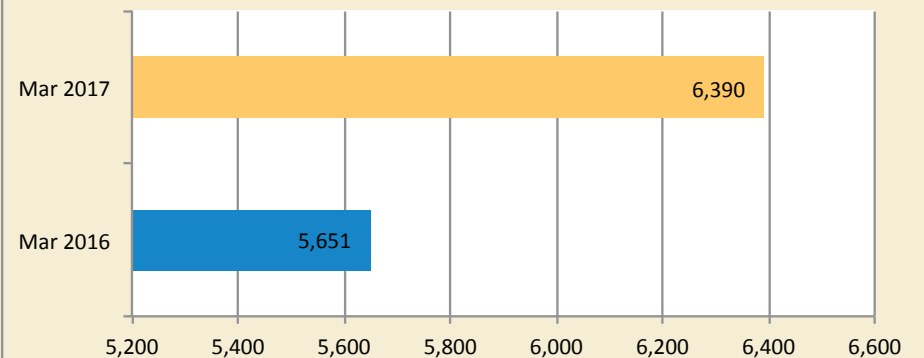
Month to Month



Median Closed Price (,000's) 12 Months Ending



Inventory



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