



Naples Area Board of REALTORS®



Real life. Real answers.

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www.NABOR.com
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1455 Pine Ridge Road
Naples, FL 34109

January 2015

Single Family Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Jan. 2014	Jan. 2015	12-month ending 01/2014	12-month ending 01/2015	Jan. 2014	Jan. 2015	12-month ending 01/2014	12-month ending 01/2015	Jan. 2014	Jan. 2015	12-month ending 01/2014	12-month ending 01/2015	Jan. 2014	Jan. 2015	Jan. 2014	Jan. 2015
	\$0-\$300K	218	206	2,695	2,116	161	116	2,407	1,932	\$185	\$192	\$178	\$193	575	445	66
\$300K-\$500K	129	147	1,238	1,324	89	86	1,072	1,195	\$387	\$380	\$380	\$385	510	607	64	81
\$500K-\$1M	90	85	838	917	47	58	707	827	\$669	\$655	\$673	\$650	527	632	88	79
\$1M-\$2M	36	55	372	383	28	26	303	351	\$1,412	\$1,427	\$1,380	\$1,350	357	335	173	113
\$2M+	37	43	262	328	26	26	213	292	\$3,757	\$3,195	\$2,950	\$3,027	360	401	228	222
TOTAL	510	536	5,405	5,068	351	312	4,702	4,597	\$325	\$375	\$295	\$350	2,329	2,420	90	85
									Median > \$300K	\$561	\$557	\$530	\$540			

Single Family Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Jan. 2014	Jan. 2015	12-month ending 01/2014	12-month ending 01/2015	Jan. 2014	Jan. 2015	12-month ending 01/2014	12-month ending 01/2015	Jan. 2014	Jan. 2015	12-month ending 01/2014	12-month ending 01/2015	Jan. 2014	Jan. 2015	Jan. 2014	Jan. 2015
	Naples Beach	77	92	824	807	52	52	731	751	\$1,007	\$1,310	\$750	\$980	504	486	141
North Naples	125	140	1,370	1,240	101	79	1,214	1,175	\$449	\$535	\$408	\$470	615	681	90	97
Central Naples	91	82	977	947	64	56	827	852	\$252	\$299	\$250	\$275	352	303	69	68
South Naples	76	76	656	660	36	41	565	596	\$227	\$300	\$232	\$294	275	305	72	75
East Naples	131	130	1,453	1,314	88	77	1,249	1,139	\$200	\$235	\$191	\$230	511	576	78	75
Immokalee/Ave Maria	3	5	44	33	0	2	38	27		\$234	\$163	\$119	15	26	0	113
TOTAL	503	525	5,324	5,001	341	307	4,624	4,540	\$319	\$375	\$295	\$350	2,272	2,377	89	84

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. In order to compile congruent data from multiple sources under the new Matrix system, a new method of calculating days on market was adopted. Therefore, historic comparisons of this data will be released when adequate time has elapsed allowing for such comparison. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



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Condominium Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Jan. 2014	Jan. 2015	12-month ending 01/2014	12-month ending 01/2015	Jan. 2014	Jan. 2015	12-month ending 01/2014	12-month ending 01/2015	Jan. 2014	Jan. 2015	12-month ending 01/2014	12-month ending 01/2015	Jan. 2014	Jan. 2015	Jan. 2014	Jan. 2015
	\$0-\$300K	410	338	3,898	3,589	262	166	3,554	3,447	\$160	\$175	\$155	\$170	1,363	1,034	90
\$300K-\$500K	82	124	805	881	50	58	706	779	\$386	\$359	\$370	\$370	435	483	106	100
\$500K-\$1M	65	66	603	615	34	45	540	555	\$615	\$639	\$643	\$655	389	358	165	83
\$1M-\$2M	36	28	268	289	14	19	229	276	\$1,350	\$1,230	\$1,340	\$1,325	195	145	150	153
\$2M+	14	11	121	111	9	7	104	105	\$2,650	\$2,292	\$2,975	\$2,800	65	75	55	41
TOTAL	607	567	5,695	5,485	369	295	5,133	5,162	\$211	\$265	\$205	\$222	2,447	2,095	102	85
									Median > \$300K	\$530	\$539	\$540	\$535			

Condominium Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Jan. 2014	Jan. 2015	12-month ending 01/2014	12-month ending 01/2015	Jan. 2014	Jan. 2015	12-month ending 01/2014	12-month ending 01/2015	Jan. 2014	Jan. 2015	12-month ending 01/2014	12-month ending 01/2015	Jan. 2014	Jan. 2015	Jan. 2014	Jan. 2015
	Naples Beach	162	130	1,405	1,322	94	83	1,303	1,281	\$499	\$625	\$500	\$550	687	507	150
North Naples	145	132	1,612	1,465	117	71	1,460	1,393	\$197	\$275	\$203	\$229	515	469	86	71
Central Naples	110	107	964	1,010	50	47	837	917	\$125	\$170	\$134	\$154	377	294	46	94
South Naples	115	129	1,038	1,032	63	55	920	946	\$157	\$180	\$137	\$153	477	464	80	78
East Naples	72	66	613	611	39	35	541	578	\$206	\$260	\$215	\$215	357	334	141	96
Immokalee/Ave Maria	0	1	12	8	0	0	15	8			\$150	\$172	3	-	0	0
TOTAL	604	565	5,644	5,448	363	291	5,076	5,123	\$210	\$264	\$203	\$220	2,416	2,068	102	84

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
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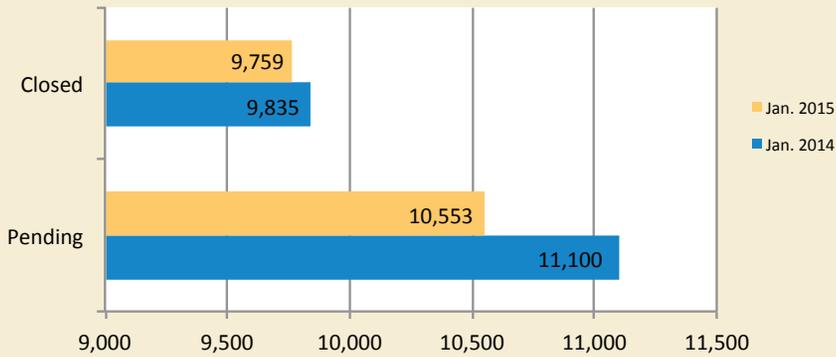
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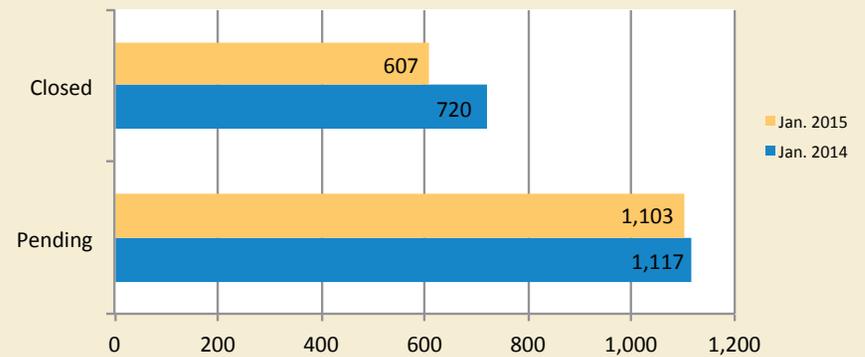
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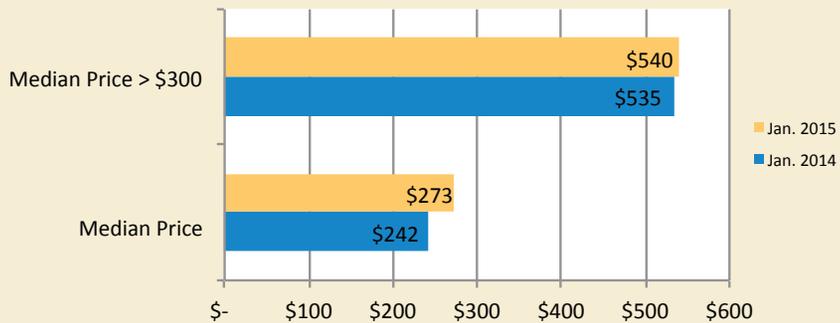
Most Recent 12 Months



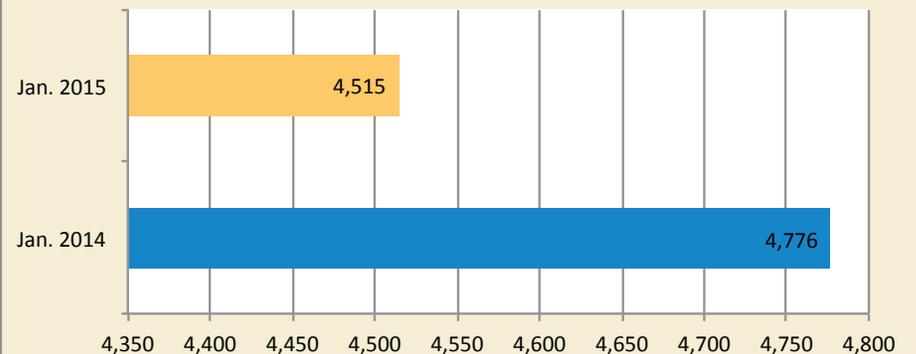
Month to Month



Median Closed Price (,000's) 12 Months Ending



Inventory



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