





Naples Area Board of REALTORS®



Real life. Real answers.

p 239.597.1666  
f 239.597.7725

www.NABOR.com  
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1455 Pine Ridge Road  
Naples, FL 34109

June 2015

### Single Family Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	June 2014	June 2015	% Chg.	12-month ending 06/2014	12-month ending 06/2015	% Chg.	June 2014	June 2015	% Chg.	12-month ending 06/2014	12-month ending 06/2015	% Chg.	June 2014	June 2015	% Chg.	12-month ending 06/2014	12-month ending 06/2015	% Chg.	June 2014	June 2015	% Chg.	June 2014	June 2015	% Chg.
	\$0-\$300K	208	162	-22%	2,422	1,926	-20%	161	143	-11%	2,162	1,868	-14%	\$201	\$231	15%	\$185	\$205	11%	453	307	-32%	66	55
\$300K-\$500K	106	144	36%	1,241	1,456	17%	133	140	5%	1,118	1,328	19%	\$392	\$394	1%	\$385	\$385	0%	467	559	20%	91	75	-18%
\$500K-\$1M	74	80	8%	889	933	5%	92	93	1%	782	821	5%	\$650	\$632	-3%	\$664	\$652	-2%	456	604	32%	89	88	-1%
\$1M-\$2M	27	37	37%	371	411	11%	45	32	-29%	334	359	7%	\$1,300	\$1,362	5%	\$1,352	\$1,325	-2%	291	304	4%	100	113	13%
\$2M+	16	26	63%	229	339	48%	20	23	15%	273	291	7%	\$3,054	\$3,650	20%	\$2,825	\$3,412	21%	297	359	21%	220	133	-40%
<b>TOTAL</b>	<b>431</b>	<b>449</b>	<b>4%</b>	<b>5,152</b>	<b>5,065</b>	<b>-2%</b>	<b>451</b>	<b>431</b>	<b>-4%</b>	<b>4,669</b>	<b>4,667</b>	<b>-0%</b>	<b>\$390</b>	<b>\$397</b>	<b>2%</b>	<b>\$325</b>	<b>\$359</b>	<b>10%</b>	<b>1,964</b>	<b>2,133</b>	<b>9%</b>	<b>89</b>	<b>78</b>	<b>-12%</b>
Median > \$300K													\$532	\$510	-4%	\$550	\$520	-5%						

### Single Family Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	June 2014	June 2015	% Chg.	12-month ending 06/2014	12-month ending 06/2015	% Chg.	June 2014	June 2015	% Chg.	12-month ending 06/2014	12-month ending 06/2015	% Chg.	June 2014	June 2015	% Chg.	12-month ending 06/2014	12-month ending 06/2015	% Chg.	June 2014	June 2015	% Chg.	June 2014	June 2015	% Chg.
	Naples Beach	63	65	3%	821	782	-5%	64	66	3%	773	733	-5%	\$1,052	\$814	-23%	\$920	\$935	2%	380	424	12%	131	94
North Naples	109	123	13%	1,283	1,290	1%	133	122	-8%	1,175	1,187	1%	\$450	\$473	5%	\$445	\$473	6%	567	657	16%	85	85	0%
Central Naples	83	81	-2%	977	894	-8%	96	83	-14%	848	843	-1%	\$333	\$349	5%	\$255	\$293	15%	256	254	-1%	87	67	-23%
South Naples	56	56	0%	666	667	0%	53	49	-8%	574	590	3%	\$385	\$280	-27%	\$270	\$285	6%	212	261	23%	87	78	-10%
East Naples	116	112	-3%	1,376	1,312	-5%	102	98	-4%	1,207	1,203	-0%	\$253	\$289	14%	\$215	\$250	16%	470	472	0%	74	67	-9%
Immokalee/Ave Maria	3	6	100%	39	44	13%	1	9	800%	30	40	33%	\$82	\$292	256%	\$165	\$206	25%	15	24	60%	69	48	-30%
<b>TOTAL</b>	<b>430</b>	<b>443</b>	<b>3%</b>	<b>5,162</b>	<b>4,989</b>	<b>-3%</b>	<b>449</b>	<b>427</b>	<b>-5%</b>	<b>4,607</b>	<b>4,596</b>	<b>-0%</b>	<b>\$390</b>	<b>\$397</b>	<b>2%</b>	<b>\$325</b>	<b>\$358</b>	<b>10%</b>	<b>1,900</b>	<b>2,092</b>	<b>10%</b>	<b>90</b>	<b>77</b>	<b>-14%</b>

### Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. \*Counts for breakdowns of available inventory for prior years are unavailable. \*\*Median Sold Prices are unavailable for periods with zero sales reported. In order to compile congruent data from multiple sources under the new Matrix system, a new method of calculating days on market was adopted. Therefore, historic comparisons of this data will be released when adequate time has elapsed allowing for such comparison. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.





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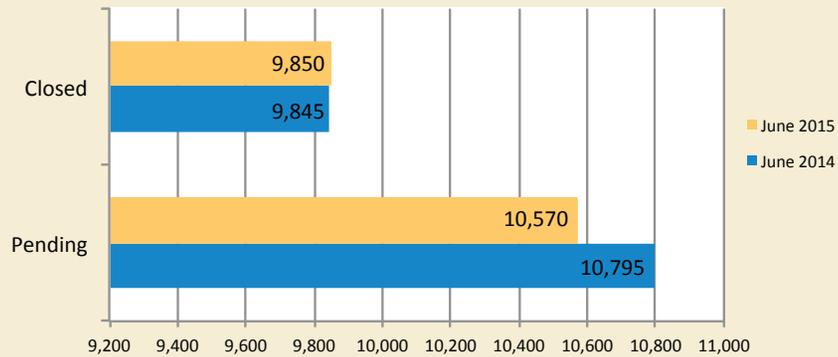
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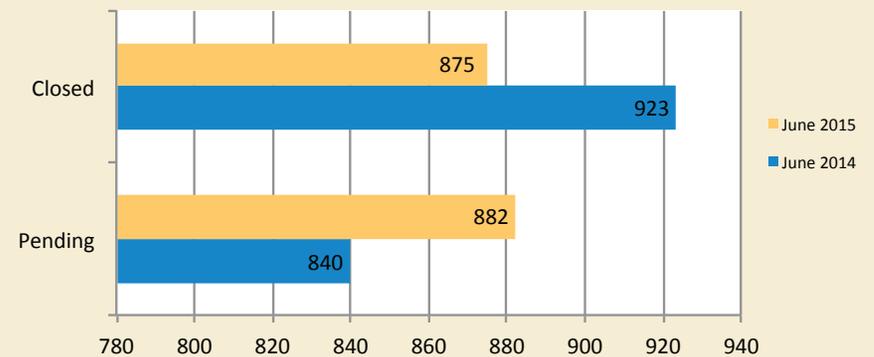
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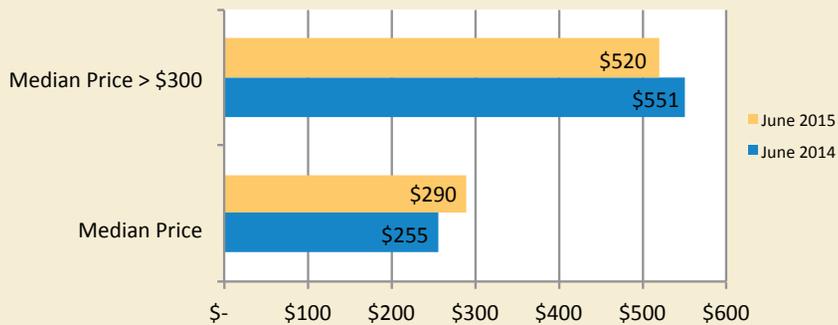
### Most Recent 12 Months



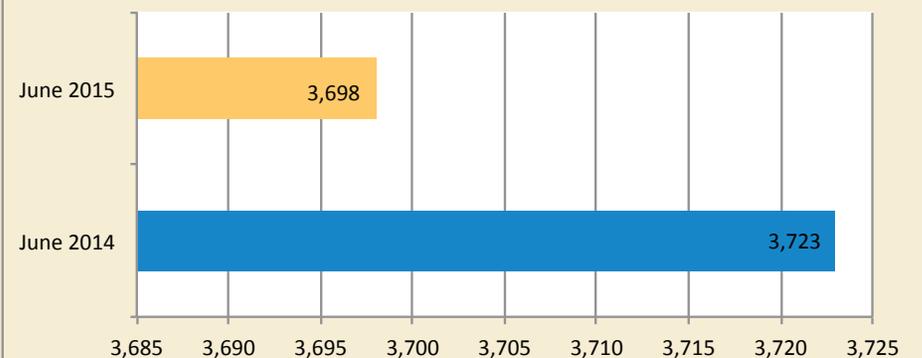
### Month to Month



### Median Closed Price (,000's) 12 Months Ending



### Inventory



Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included.