



Naples Area Board of REALTORS®



Real life. Real answers.

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www.NABOR.com  
www.NaplesArea.com

1455 Pine Ridge Road  
Naples, FL 34109

1Q 2015

### Overall Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	1st Qtr 2014	1st Qtr 2015
	\$0-\$300K	1,951	1,755	6,483	5,628	1,364	1,161	5,868	5,324	\$173	\$188	\$165	\$180	1,681	1,272	77
\$300K-\$500K	625	860	2,012	2,379	434	540	1,816	2,077	\$380	\$375	\$375	\$380	934	1,061	91	88
\$500K-\$1M	521	546	1,505	1,573	338	334	1,298	1,357	\$651	\$681	\$660	\$653	883	965	125	101
\$1M-\$2M	261	275	663	680	163	155	564	617	\$1,350	\$1,325	\$1,366	\$1,330	507	484	132	135
\$2M+	174	192	420	454	110	122	348	411	\$2,877	\$3,200	\$2,912	\$3,100	400	471	169	152
<b>TOTAL</b>	<b>3,532</b>	<b>3,628</b>	<b>11,083</b>	<b>10,714</b>	<b>2,409</b>	<b>2,312</b>	<b>9,894</b>	<b>9,786</b>	<b>\$265</b>	<b>\$300</b>	<b>\$248</b>	<b>\$278</b>	<b>4,405</b>	<b>4,253</b>	<b>95</b>	<b>85</b>
									Median > \$300K	\$589	\$535	\$545	\$529			

### Overall Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	1st Qtr 2014	1st Qtr 2015
	Naples Beach	829	754	2,330	2,078	554	481	2,091	1,972	\$630	\$700	\$590	\$649	1,060	946	121
North Naples	857	906	2,911	2,764	635	577	2,660	2,579	\$334	\$370	\$299	\$338	1,108	1,142	91	88
Central Naples	629	605	1,972	1,953	410	375	1,692	1,747	\$171	\$200	\$165	\$187	666	563	72	69
South Naples	568	629	1,664	1,751	374	398	1,496	1,569	\$181	\$212	\$163	\$194	651	707	88	80
East Naples	608	680	2,026	2,017	396	440	1,780	1,782	\$210	\$240	\$204	\$230	813	813	95	85
Immokalee/Ave Maria	15	20	57	44	8	11	48	36	\$78	\$90	\$148	\$154	12	25	18	54
<b>TOTAL</b>	<b>3,506</b>	<b>3,594</b>	<b>10,960</b>	<b>10,607</b>	<b>2,377</b>	<b>2,282</b>	<b>9,767</b>	<b>9,685</b>	<b>\$265</b>	<b>\$300</b>	<b>\$247</b>	<b>\$275</b>	<b>4,310</b>	<b>4,196</b>	<b>95</b>	<b>84</b>

### Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. \*Counts for breakdowns of available inventory for prior years are unavailable. \*\*Median Sold Prices are unavailable for periods with zero sales reported. In order to compile congruent data from multiple sources under the new Matrix system, a new method of calculating days on market was adopted. Therefore, historic comparisons of this data will be released when adequate time has elapsed allowing for such comparison. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



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### Single Family Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	1st Qtr 2014	1st Qtr 2015
	\$0-\$300K	659	612	2,487	2,100	473	412	2,299	1,920	\$185	\$205	\$180	\$195	537	385	64
\$300K-\$500K	361	456	1,194	1,399	264	300	1,110	1,236	\$385	\$385	\$380	\$385	524	621	76	80
\$500K-\$1M	288	277	844	914	196	180	743	801	\$664	\$650	\$670	\$650	529	640	111	105
\$1M-\$2M	134	155	373	386	98	101	325	357	\$1,362	\$1,395	\$1,375	\$1,350	344	355	131	140
\$2M+	121	134	279	338	88	90	242	294	\$2,912	\$3,297	\$2,900	\$3,200	361	402	183	177
<b>TOTAL</b>	<b>1,563</b>	<b>1,634</b>	<b>5,177</b>	<b>5,137</b>	<b>1,119</b>	<b>1,083</b>	<b>4,719</b>	<b>4,608</b>	<b>\$350</b>	<b>\$380</b>	<b>\$310</b>	<b>\$350</b>	<b>2,295</b>	<b>2,403</b>	<b>92</b>	<b>90</b>
									Median > \$300K	\$600	\$555	\$542	\$530			

### Single Family Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	12-month ending 3/2014	12-month ending 3/2015	1st Qtr 2014	1st Qtr 2015	1st Qtr 2014	1st Qtr 2015
	Naples Beach	285	270	867	779	211	185	769	726	\$1,075	\$1,000	\$839	\$961	480	497	117
North Naples	375	400	1,311	1,259	286	265	1,193	1,177	\$469	\$515	\$422	\$472	657	712	98	97
Central Naples	277	264	963	942	189	170	825	842	\$275	\$331	\$250	\$280	334	321	80	69
South Naples	211	228	638	681	145	141	574	587	\$305	\$305	\$256	\$285	256	286	80	90
East Naples	387	427	1,437	1,365	263	290	1,245	1,182	\$213	\$241	\$200	\$235	493	533	77	76
Immokalee/Ave Maria	12	18	43	37	6	10	36	29	\$118	\$88	\$155	\$100	9	24	21	53
<b>TOTAL</b>	<b>1,547</b>	<b>1,607</b>	<b>5,259</b>	<b>5,063</b>	<b>1,100</b>	<b>1,061</b>	<b>4,642</b>	<b>4,543</b>	<b>\$350</b>	<b>\$375</b>	<b>\$310</b>	<b>\$350</b>	<b>2,229</b>	<b>2,373</b>	<b>91</b>	<b>89</b>

### Legend

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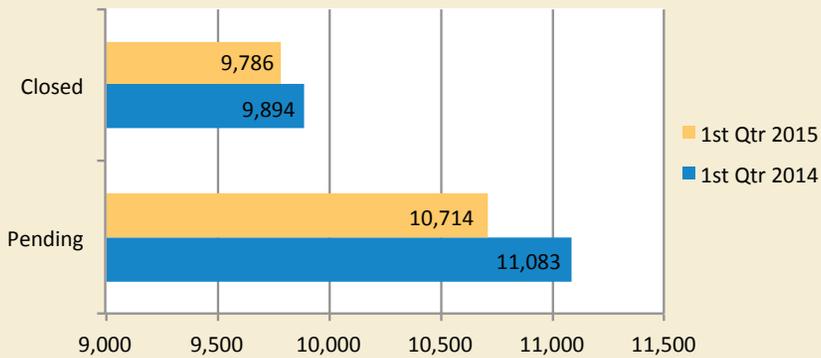
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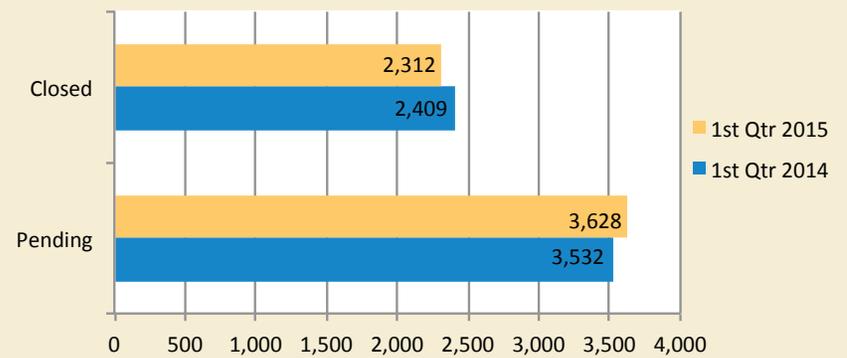
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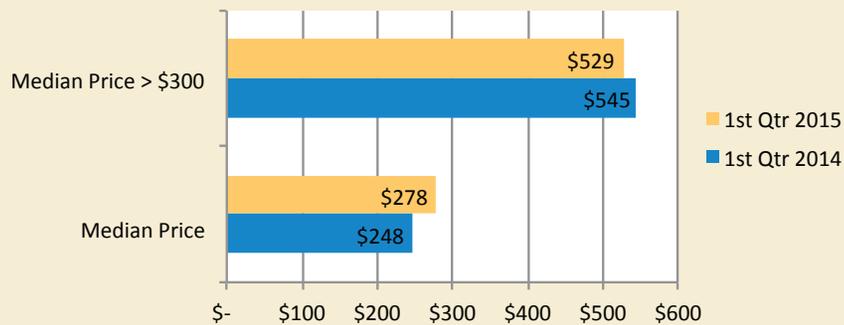
### Most Recent 12 Months



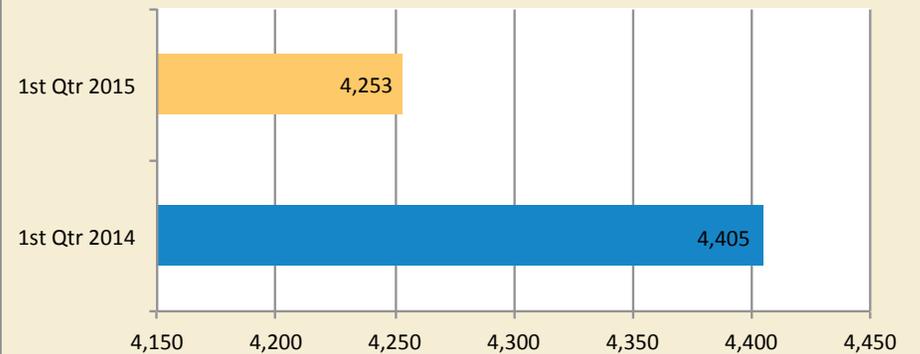
### Quarter to Quarter



### Median Closed Price (,000's) 12 Months Ending



### Inventory



Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included.