



Naples Area Board of REALTORS®



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www.NABOR.com
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1455 Pine Ridge Road
Naples, FL 34109

March 2014

Overall Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	March 2013	March 2014	12-month ending 03/2013	12-month ending 03/2014	March 2013	March 2014	12-month ending 03/2013	12-month ending 03/2014	March 2013	March 2014	12-month ending 03/2013	12-month ending 03/2014	March 2013	March 2014	March 2013	March 2014
	\$0-\$300K	852	776	6,872	6,483	545	515	6,059	5,826	\$169	\$172	\$148	\$165	2,118	1,681	137
\$300K-\$500K	273	245	1,729	2,012	143	163	1,413	1,804	\$381	\$375	\$375	\$375	1,006	934	179	102
\$500K-\$1M	176	198	1,190	1,505	122	153	1,050	1,288	\$646	\$643	\$660	\$660	1,035	883	186	133
\$1M-\$2M	99	112	532	663	55	71	453	559	\$1,317	\$1,300	\$1,370	\$1,363	554	507	205	119
\$2M+	51	68	310	420	29	33	245	348	\$3,200	\$2,600	\$2,937	\$2,950	423	400	194	148
TOTAL	1,451	1,399	10,633	11,083	894	935	9,220	9,825	\$250	\$271	\$215	\$248	5,136	4,405	158	96

Overall Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	March 2013	March 2014	12-month ending 03/2013	12-month ending 03/2014	March 2013	March 2014	12-month ending 03/2013	12-month ending 03/2014	March 2013	March 2014	12-month ending 03/2013	12-month ending 03/2014	March 2013	March 2014	March 2013	March 2014
	Naples Beach	291	320	2,091	2,330	205	224	1,909	2,075	\$532	\$640	\$520	\$590	1,389	1,060	163
North Naples	370	336	2,802	2,911	247	251	2,440	2,642	\$293	\$329	\$258	\$299	1,311	1,108	163	96
Central Naples	264	251	1,956	1,972	136	161	1,673	1,685	\$177	\$169	\$138	\$165	711	666	148	84
South Naples	249	226	1,651	1,664	136	143	1,383	1,482	\$148	\$180	\$145	\$163	772	651	133	98
East Naples	256	249	1,948	2,026	157	142	1,655	1,767	\$192	\$214	\$161	\$202	813	813	166	101
Immokalee/Ave Maria	5	5	59	57	2	5	51	47	\$177	\$72	\$140	\$146	17	12	132	13
TOTAL	1,435	1,387	10,507	10,960	883	926	9,111	9,698	\$250	\$270	\$215	\$247	5,013	4,310	157	95

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. In order to compile congruent data from multiple sources under the new Matrix system, a new method of calculating days on market was adopted. Therefore, historic comparisons of this data will be released when adequate time has elapsed allowing for such comparison. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



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Single Family Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	March 2013	March 2014	12-month ending 03/2013	12-month ending 03/2014	March 2013	March 2014	12-month ending 03/2013	12-month ending 03/2014	March 2013	March 2014	12-month ending 03/2013	12-month ending 03/2014	March 2013	March 2014	March 2013	March 2014
	\$0-\$300K	338	254	3,080	2,587	225	174	2,704	2,282	\$180	\$197	\$159	\$180	592	537	144
\$300K-\$500K	169	130	1,005	1,216	75	94	788	1,102	\$377	\$373	\$376	\$380	520	524	196	95
\$500K-\$1M	95	114	654	869	66	93	574	737	\$665	\$632	\$678	\$670	564	529	182	145
\$1M-\$2M	53	47	312	375	31	41	275	322	\$1,350	\$1,300	\$1,400	\$1,375	353	344	242	105
\$2M+	28	44	217	288	20	29	185	242	\$3,370	\$2,600	\$3,012	\$2,912	349	361	195	147
TOTAL	683	589	5,268	5,335	417	431	4,526	4,685	\$285	\$360	\$248	\$310	2,378	2,295	171	97

Single Family Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	March 2013	March 2014	12-month ending 03/2013	12-month ending 03/2014	March 2013	March 2014	12-month ending 03/2013	12-month ending 03/2014	March 2013	March 2014	12-month ending 03/2013	12-month ending 03/2014	March 2013	March 2014	March 2013	March 2014
	Naples Beach	100	101	791	867	68	92	717	763	\$695	\$972	\$705	\$850	540	480	162
North Naples	179	143	1,296	1,311	124	109	1,135	1,185	\$406	\$505	\$365	\$420	676	657	194	113
Central Naples	118	108	1,004	963	71	67	856	821	\$265	\$250	\$189	\$250	331	334	147	98
South Naples	93	79	661	638	49	56	552	567	\$168	\$339	\$201	\$257	268	256	166	94
East Naples	178	148	1,409	1,437	101	97	1,176	1,237	\$170	\$219	\$155	\$200	473	493	167	87
Immokalee/Ave Maria	4	3	45	43	2	4	40	35	\$177	\$75	\$89	\$151	11	9	132	15
TOTAL	672	582	5,206	5,259	415	425	4,476	4,608	\$285	\$360	\$248	\$310	2,299	2,229	171	96

Legend

Geographic Location	USPS Zip Codes
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Condominium Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	March 2013	March 2014	12-month ending 03/2013	12-month ending 03/2014	March 2013	March 2014	12-month ending 03/2013	12-month ending 03/2014	March 2013	March 2014	12-month ending 03/2013	12-month ending 03/2014	March 2013	March 2014	March 2013	March 2014
	\$0-\$300K	514	522	3,792	3,896	320	341	3,355	3,544	\$160	\$165	\$140	\$158	1,526	1,144	132
\$300K-\$500K	104	115	724	796	68	69	625	702	\$386	\$375	\$375	\$369	486	410	160	111
\$500K-\$1M	81	84	536	636	56	60	476	551	\$638	\$652	\$635	\$650	471	354	192	116
\$1M-\$2M	46	65	220	288	24	30	178	237	\$1,236	\$1,287	\$1,325	\$1,346	201	163	165	139
\$2M+	23	24	93	132	9	4	60	106	\$2,975	\$2,675	\$2,762	\$3,000	74	39	192	156
TOTAL	768	810	5,365	5,748	477	504	4,694	5,140	\$225	\$216	\$183	\$205	2,758	2,110	147	95

Condominium Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	March 2013	March 2014	12-month ending 03/2013	12-month ending 03/2014	March 2013	March 2014	12-month ending 03/2013	12-month ending 03/2014	March 2013	March 2014	12-month ending 03/2013	12-month ending 03/2014	March 2013	March 2014	March 2013	March 2014
	Naples Beach	191	219	1,300	1,463	137	132	1,192	1,312	\$500	\$530	\$465	\$511	849	580	164
North Naples	191	193	1,506	1,600	123	142	1,305	1,457	\$203	\$231	\$185	\$205	635	451	132	83
Central Naples	146	143	952	1,009	65	94	817	864	\$110	\$143	\$119	\$138	380	332	150	74
South Naples	156	147	990	1,026	87	87	831	915	\$140	\$140	\$120	\$140	504	395	115	101
East Naples	78	101	539	589	56	45	479	530	\$251	\$197	\$195	\$208	340	320	166	132
Immokalee/Ave Maria	1	2	14	14	0	1	11	12		\$72	\$175	\$143	6	3	0	6
TOTAL	763	805	5,301	5,701	468	501	4,635	5,090	\$226	\$215	\$181	\$205	2,714	2,081	145	94

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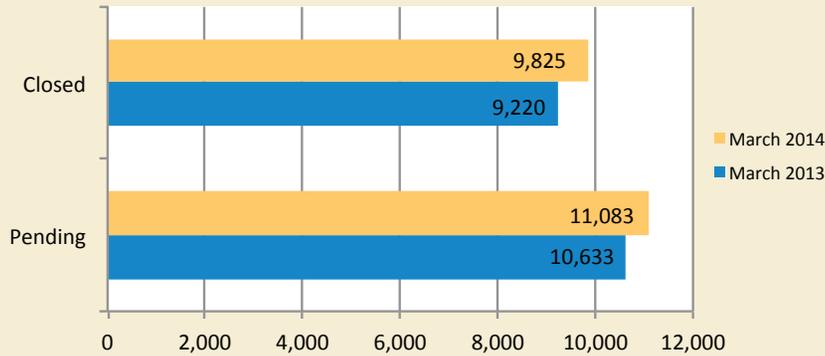
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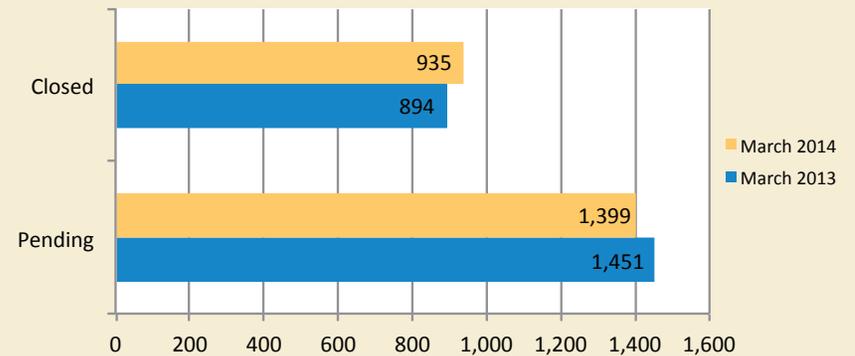
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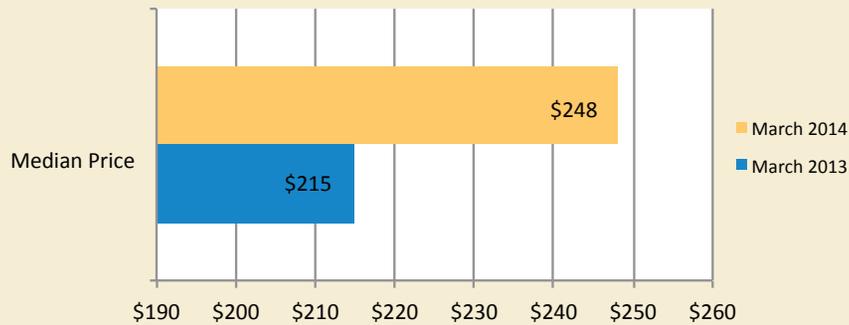
Most Recent 12 Months



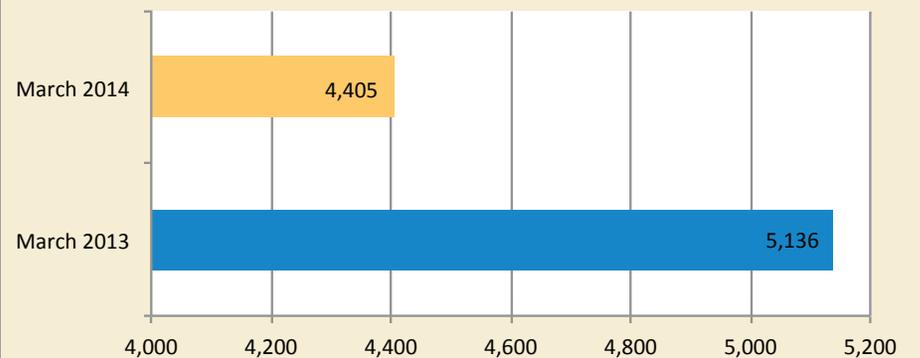
Month to Month



Median Closed Price (,000's) 12 Months Ending



Inventory



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