



Naples Area Board of REALTORS®



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f 239.597.7725

www.NABOR.com
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September 2013
1455 Pine Ridge Road
Naples, FL 34109

Overall Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Sept. 2012	Sept. 2013	12-month ending 09/2012	12-month ending 09/2013	Sept. 2012	Sept. 2013	12-month ending 09/2012	12-month ending 09/2013	Sept. 2012	Sept. 2013	12-month ending 09/2012	12-month ending 09/2013	Sept. 2012	Sept. 2013	Sept. 2012	Sept. 2013
	\$0-\$300K	577	503	7,085	6,915	401	405	5,925	6,140	\$140	\$164	\$139	\$158	3,131	2,271	156
\$300K-\$500K	131	150	1,528	1,951	85	119	1,231	1,694	\$374	\$380	\$375	\$375	1,113	933	209	119
\$500K-\$1M	75	101	1,107	1,357	65	98	942	1,208	\$645	\$653	\$655	\$655	1,059	900	260	164
\$1M-\$2M	26	37	470	600	19	22	421	510	\$1,450	\$1,300	\$1,350	\$1,375	535	488	229	208
\$2M+	12	19	277	359	7	23	213	308	\$3,500	\$3,150	\$2,800	\$3,025	357	372	263	146
TOTAL	821	810	10,467	11,182	577	667	8,732	9,860	\$182	\$250	\$195	\$230	6,195	4,964	180	114

Overall Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Sept. 2012	Sept. 2013	12-month ending 09/2012	12-month ending 09/2013	Sept. 2012	Sept. 2013	12-month ending 09/2012	12-month ending 09/2013	Sept. 2012	Sept. 2013	12-month ending 09/2012	12-month ending 09/2013	Sept. 2012	Sept. 2013	Sept. 2012	Sept. 2013
	Naples Beach	124	147	1,985	2,255	104	137	1,759	2,066	\$485	\$507	\$502	\$540	1,435	1,175	250
North Naples	209	228	2,731	2,939	154	194	2,303	2,625	\$225	\$310	\$240	\$280	1,539	1,222	155	123
Central Naples	163	150	2,039	2,002	109	126	1,675	1,707	\$122	\$166	\$129	\$154	956	723	144	88
South Naples	146	121	1,567	1,707	91	96	1,296	1,503	\$145	\$153	\$131	\$153	985	725	202	132
East Naples	164	151	1,982	2,088	114	106	1,568	1,786	\$158	\$215	\$150	\$181	1,119	971	172	109
Immokalee/Ave Maria	4	10	56	62	3	4	38	53	\$140	\$210	\$87	\$120	33	28	143	80
TOTAL	810	807	10,360	11,053	575	663	8,639	9,740	\$182	\$250	\$193	\$230	6,067	4,844	181	115

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



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Single Family Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Sept. 2012	Sept. 2013	12-month ending 09/2012	12-month ending 09/2013	Sept. 2012	Sept. 2013	12-month ending 09/2012	12-month ending 09/2013	Sept. 2012	Sept. 2013	12-month ending 09/2012	12-month ending 09/2013	Sept. 2012	Sept. 2013	Sept. 2012	Sept. 2013
	\$0-\$300K	293	242	3,362	2,945	184	172	2,702	2,535	\$151	\$180	\$145	\$170	1,159	835	134
\$300K-\$500K	88	103	894	1,153	54	71	700	979	\$360	\$380	\$375	\$379	572	533	208	122
\$500K-\$1M	43	70	608	783	37	66	524	679	\$665	\$674	\$676	\$665	556	512	244	147
\$1M-\$2M	19	27	297	333	14	13	260	286	\$1,487	\$1,375	\$1,399	\$1,399	320	311	217	152
\$2M+	9	13	202	244	6	18	164	208	\$3,500	\$3,012	\$2,925	\$3,075	277	309	239	147
TOTAL	452	455	5,363	5,458	295	340	4,350	4,687	\$228	\$295	\$228	\$275	2,884	2,500	169	114

Single Family Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Sept. 2012	Sept. 2013	12-month ending 09/2012	12-month ending 09/2013	Sept. 2012	Sept. 2013	12-month ending 09/2012	12-month ending 09/2013	Sept. 2012	Sept. 2013	12-month ending 09/2012	12-month ending 09/2013	Sept. 2012	Sept. 2013	Sept. 2012	Sept. 2013
	Naples Beach	52	72	807	838	40	58	688	741	\$660	\$661	\$675	\$725	507	476	249
North Naples	106	114	1,254	1,350	72	96	1,045	1,189	\$352	\$401	\$360	\$391	772	668	143	132
Central Naples	87	80	1,059	1,013	51	67	850	840	\$144	\$205	\$165	\$237	455	363	112	82
South Naples	74	56	685	652	39	39	539	576	\$172	\$270	\$180	\$225	382	277	232	157
East Naples	123	125	1,455	1,486	89	77	1,147	1,235	\$159	\$215	\$140	\$177	667	620	166	114
Immokalee/Ave Maria	4	6	51	46	3	3	35	40	\$140	\$250	\$84	\$84	21	22	143	34
TOTAL	446	453	5,311	5,385	294	340	4,304	4,621	\$229	\$295	\$228	\$275	2,804	2,426	170	114

Legend

Geographic Location	USPS Zip Codes
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Condominium Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Sept. 2012	Sept. 2013	12-month ending 09/2012	12-month ending 09/2013	Sept. 2012	Sept. 2013	12-month ending 09/2012	12-month ending 09/2013	Sept. 2012	Sept. 2013	12-month ending 09/2012	12-month ending 09/2013	Sept. 2012	Sept. 2013	Sept. 2012	Sept. 2013
	\$0-\$300K	284	261	3,723	3,970	217	233	3,223	3,605	\$127	\$156	\$134	\$150	1,972	1,436	174
\$300K-\$500K	43	47	634	798	31	48	531	715	\$385	\$388	\$375	\$375	541	400	210	114
\$500K-\$1M	32	31	499	574	28	32	418	529	\$634	\$635	\$635	\$640	503	388	278	199
\$1M-\$2M	7	10	173	267	5	9	161	224	\$1,450	\$1,300	\$1,314	\$1,325	215	177	267	301
\$2M+	3	6	75	115	1	5	49	100	\$2,575	\$3,490	\$2,675	\$3,000	80	63	434	144
TOTAL	369	355	5,104	5,724	282	327	4,382	5,173	\$150	\$189	\$165	\$194	3,311	2,464	192	115

Condominium Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Sept. 2012	Sept. 2013	12-month ending 09/2012	12-month ending 09/2013	Sept. 2012	Sept. 2013	12-month ending 09/2012	12-month ending 09/2013	Sept. 2012	Sept. 2013	12-month ending 09/2012	12-month ending 09/2013	Sept. 2012	Sept. 2013	Sept. 2012	Sept. 2013
	Naples Beach	72	75	1,178	1,417	64	79	1,071	1,325	\$405	\$460	\$450	\$499	928	699	251
North Naples	103	114	1,477	1,589	82	98	1,258	1,436	\$141	\$198	\$168	\$192	767	554	165	114
Central Naples	76	70	980	989	58	59	825	867	\$115	\$150	\$115	\$128	501	360	172	94
South Naples	72	65	882	1,055	52	57	757	927	\$125	\$126	\$115	\$130	603	448	181	116
East Naples	41	26	527	602	25	29	421	551	\$152	\$215	\$190	\$204	452	351	196	95
Immokalee/Ave Maria	0	4	5	16	0	1	3	13	\$170	\$175	\$175	\$150	12	6	0	218
TOTAL	364	354	5,049	5,668	281	323	4,335	5,119	\$150	\$190	\$165	\$192	3,263	2,418	192	115

Legend

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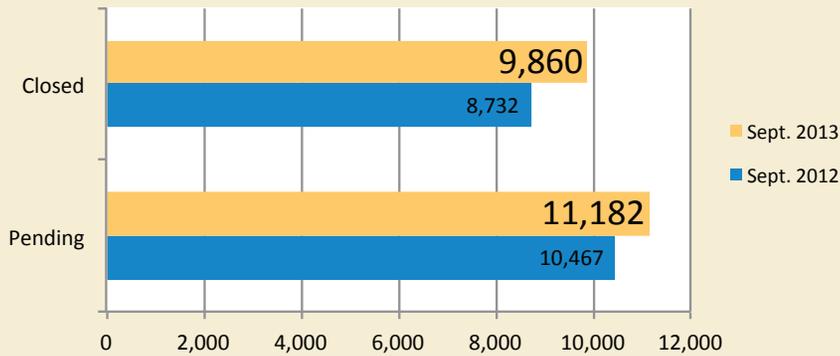
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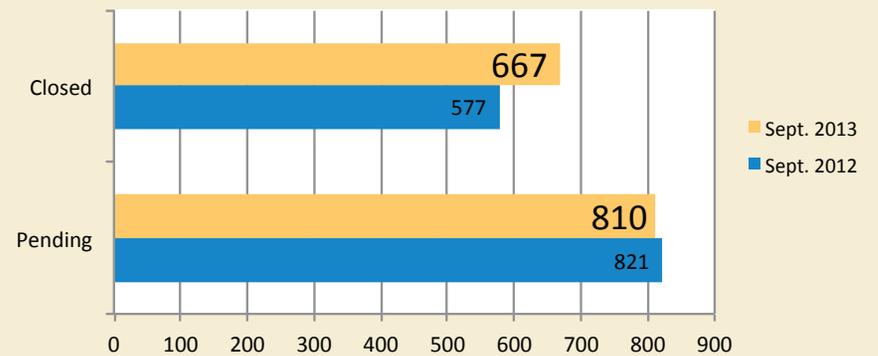
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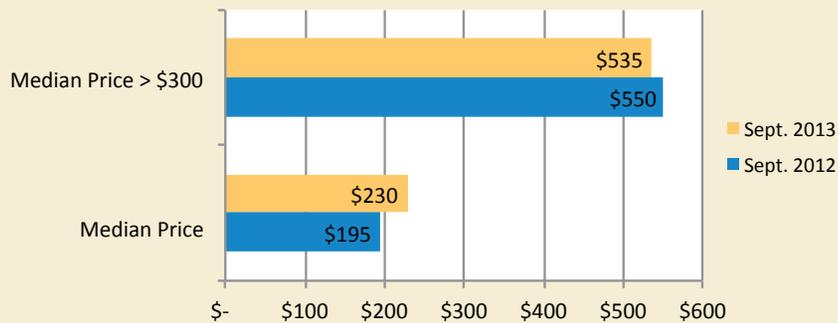
Most Recent 12 Months



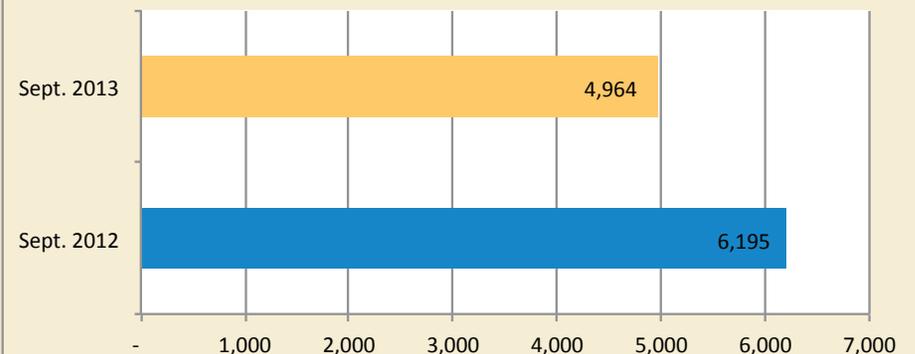
Month to Month



Median Closed Price (,000's) 12 Months Ending



Inventory



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