



Naples Area Board of REALTORS®



Real life. Real answers.

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www.NABOR.com
www.NaplesArea.com

1455 Pine Ridge Road
Naples, FL 34109

October 2013

Overall Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	October 2012	October 2013	12-month ending 10/2012	12-month ending 10/2013	October 2012	October 2013	12-month ending 10/2012	12-month ending 10/2013	October 2012	October 2013	12-month ending 10/2012	12-month ending 10/2013	October 2012	October 2013	October 2012	October 2013
\$0-\$300K	640	512	7,116	6,820	468	390	5,992	6,086	\$136	\$175	\$140	\$160	3,146	2,350	155	91
\$300K-\$500K	124	154	1,563	1,983	113	117	1,291	1,702	\$375	\$385	\$375	\$377	1,178	1,005	200	109
\$500K-\$1M	91	118	1,149	1,381	64	74	959	1,220	\$643	\$688	\$657	\$655	1,114	965	206	151
\$1M-\$2M	44	32	490	593	18	29	414	521	\$1,251	\$1,380	\$1,350	\$1,375	571	527	248	203
\$2M+	21	23	285	359	12	14	213	311	\$3,172	\$3,175	\$2,800	\$3,050	400	409	286	173
TOTAL	920	839	10,603	11,136	675	624	8,869	9,840	\$193	\$248	\$196	\$235	6,409	5,256	172	109

Overall Market Statistics by Area

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	October 2012	October 2013	12-month ending 10/2012	12-month ending 10/2013	October 2012	October 2013	12-month ending 10/2012	12-month ending 10/2013	October 2012	October 2013	12-month ending 10/2012	12-month ending 10/2013	October 2012	October 2013	October 2012	October 2013
Naples Beach	162	117	2,037	2,213	112	96	1,785	2,053	\$457	\$405	\$500	\$548	1,533	1,260	203	143
North Naples	238	255	2,768	2,954	169	184	2,329	2,648	\$253	\$331	\$242	\$285	1,579	1,295	167	116
Central Naples	182	143	2,044	1,983	120	105	1,683	1,699	\$131	\$158	\$130	\$156	969	786	143	100
South Naples	129	138	1,571	1,718	110	93	1,319	1,487	\$126	\$169	\$133	\$155	1,025	763	168	96
East Naples	197	164	2,020	2,073	155	127	1,621	1,769	\$160	\$205	\$152	\$185	1,126	1,007	181	87
Immokalee/Ave Maria	2	4	55	66	4	8	38	57	\$125	\$182	\$102	\$140	36	27	61	107
TOTAL	910	821	10,495	11,007	670	613	8,775	9,713	\$192	\$247	\$195	\$235	6,268	5,138	171	108

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



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Single Family Market Statistics by Price

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	October 2012	October 2013	12-month ending 10/2012	12-month ending 10/2013	October 2012	October 2013	12-month ending 10/2012	12-month ending 10/2013	October 2012	October 2013	12-month ending 10/2012	12-month ending 10/2013	October 2012	October 2013	October 2012	October 2013
\$0-\$300K	314	213	3,356	2,869	200	173	2,704	2,525	\$155	\$180	\$147	\$173	1,131	854	154	73
\$300K-\$500K	72	95	909	1,179	70	82	732	995	\$380	\$385	\$375	\$379	596	569	167	105
\$500K-\$1M	56	72	634	797	38	46	527	688	\$677	\$700	\$680	\$669	589	553	205	146
\$1M-\$2M	28	23	311	332	11	19	255	294	\$1,370	\$1,380	\$1,390	\$1,400	344	340	299	245
\$2M+	17	16	209	241	9	10	162	209	\$3,345	\$4,000	\$2,925	\$3,100	314	334	334	200
TOTAL	487	419	5,419	5,418	328	330	4,380	4,711	\$236	\$279	\$230	\$280	2,974	2,650	174	106

Single Family Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	October 2012	October 2013	12-month ending 10/2012	12-month ending 10/2013	October 2012	October 2013	12-month ending 10/2012	12-month ending 10/2013	October 2012	October 2013	12-month ending 10/2012	12-month ending 10/2013	October 2012	October 2013	October 2012	October 2013
Naples Beach	64	42	820	818	47	41	688	736	\$575	\$745	\$672	\$739	546	506	187	180
North Naples	118	106	1,298	1,340	70	92	1,048	1,216	\$375	\$417	\$360	\$394	793	718	171	104
Central Naples	97	72	1,059	1,000	57	53	853	841	\$180	\$220	\$169	\$240	463	396	158	98
South Naples	56	68	673	661	39	35	535	573	\$165	\$245	\$185	\$228	396	291	199	97
East Naples	142	117	1,466	1,474	111	95	1,178	1,229	\$160	\$195	\$145	\$179	663	643	166	80
Immokalee/Ave Maria	2	3	50	49	2	6	33	44	\$78	\$165	\$84	\$114	24	22	64	55
TOTAL	479	408	5,366	5,342	326	322	4,335	4,639	\$236	\$279	\$230	\$280	2,885	2,576	173	104

Legend

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Condominium Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	October 2012	October 2013	12-month ending 10/2012	12-month ending 10/2013	October 2012	October 2013	12-month ending 10/2012	12-month ending 10/2013	October 2012	October 2013	12-month ending 10/2012	12-month ending 10/2013	October 2012	October 2013	October 2012	October 2013
\$0-\$300K	326	299	3,760	3,951	268	217	3,288	3,561	\$129	\$174	\$135	\$152	2,015	1,496	156	106
\$300K-\$500K	52	59	654	804	43	35	559	707	\$355	\$380	\$375	\$375	582	436	256	115
\$500K-\$1M	35	46	515	584	26	28	432	532	\$575	\$616	\$635	\$640	525	412	208	162
\$1M-\$2M	16	9	179	261	7	10	159	227	\$1,180	\$1,365	\$1,300	\$1,340	227	187	165	129
\$2M+	4	7	76	118	3	4	51	102	\$3,000	\$2,825	\$2,750	\$3,000	86	75	142	97
TOTAL	433	420	5,184	5,718	347	294	4,489	5,129	\$155	\$210	\$168	\$198	3,435	2,606	171	113

Condominium Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	October 2012	October 2013	12-month ending 10/2012	12-month ending 10/2013	October 2012	October 2013	12-month ending 10/2012	12-month ending 10/2013	October 2012	October 2013	12-month ending 10/2012	12-month ending 10/2013	October 2012	October 2013	October 2012	October 2013
Naples Beach	98	75	1,217	1,395	65	55	1,097	1,317	\$400	\$382	\$450	\$500	987	754	214	116
North Naples	120	149	1,470	1,614	99	92	1,281	1,432	\$153	\$247	\$170	\$197	786	577	163	127
Central Naples	85	71	985	983	63	52	830	858	\$116	\$140	\$117	\$130	506	390	129	101
South Naples	73	70	898	1,057	71	58	784	914	\$105	\$131	\$115	\$131	629	472	149	95
East Naples	55	47	554	599	44	32	443	540	\$159	\$246	\$188	\$210	463	364	216	109
Immokalee/Ave Maria	0	1	5	17	2	2	5	13	\$175	\$210	\$175	\$150	12	5	58	264
TOTAL	431	413	5,129	5,665	344	291	4,440	5,074	\$155	\$210	\$165	\$197	3,383	2,562	170	113

Legend

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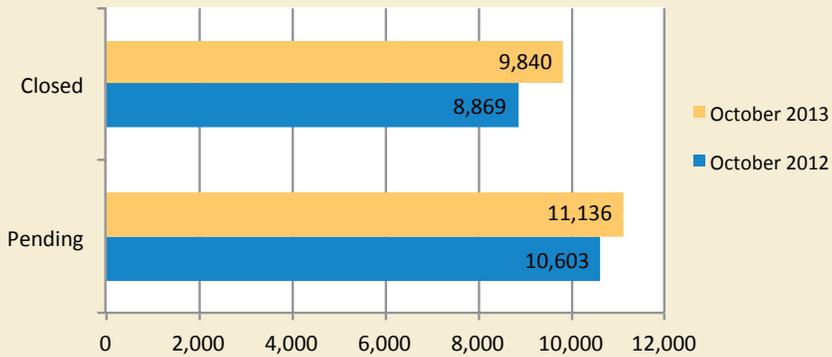
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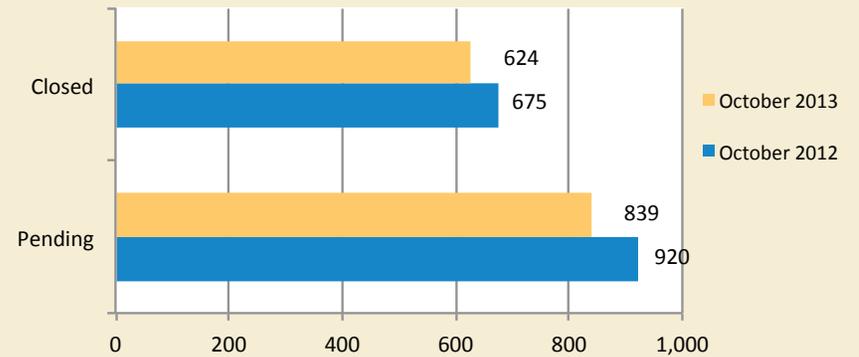
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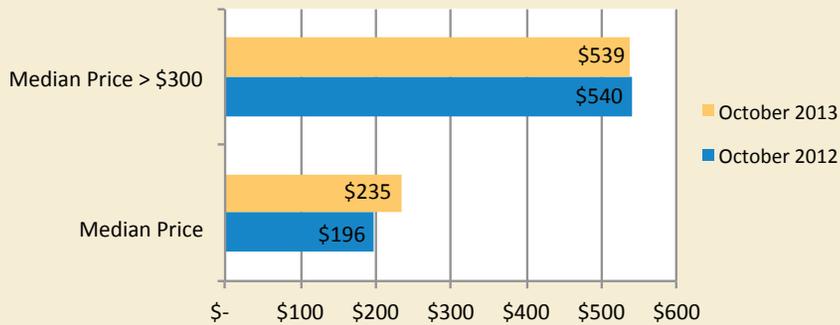
Most Recent 12 Months



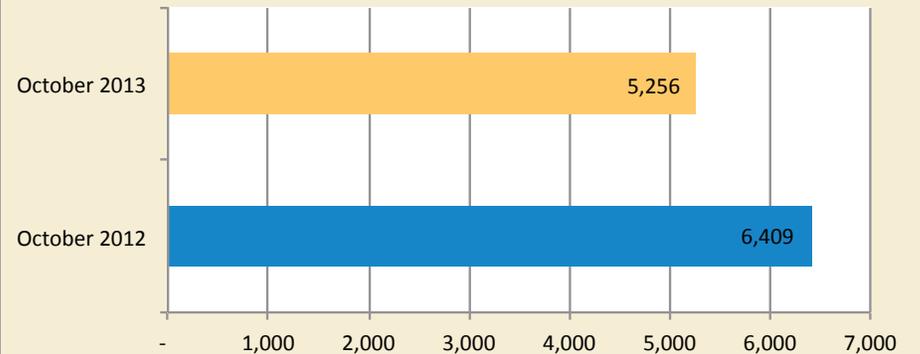
Month to Month



Median Closed Price (,000's) 12 Months Ending



Inventory



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