



Naples Area Board of REALTORS®



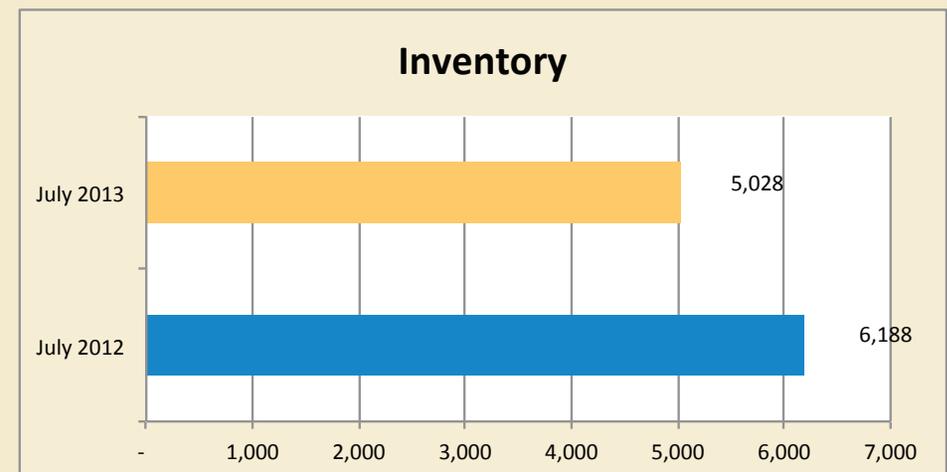
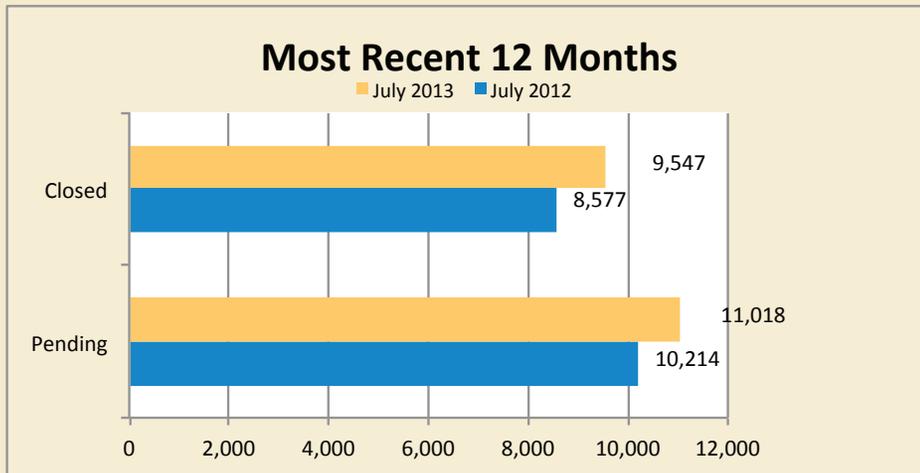
Real life. Real answers.

p 239.597.1666
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www.NABOR.com
www.NaplesArea.com

1455 Pine Ridge Road
Naples, FL 34109

July 2013



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Overall Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	July 2012	July 2013
	\$0-\$300K	595	642	6,967	6,911	416	492	5,851	6,025	\$134	\$165	\$137	\$155	3,120	2,370	151
\$300K-\$500K	120	172	1,431	1,907	80	126	1,196	1,608	\$365	\$360	\$375	\$375	1,148	939	197	176
\$500K-\$1M	80	108	1,078	1,287	66	99	906	1,141	\$695	\$636	\$650	\$655	1,056	890	210	208
\$1M-\$2M	25	34	462	576	30	30	412	492	\$1,447	\$1,350	\$1,350	\$1,380	503	492	271	186
\$2M+	20	19	276	337	11	32	212	281	\$3,100	\$3,412	\$2,855	\$3,000	361	337	403	238
TOTAL	840	975	10,214	11,018	603	779	8,577	9,547	\$190	\$235	\$190	\$226	6,188	5,028	177	155
									Median > \$300K	\$547	\$540	\$550	\$535	Less Pending/Cont	(1,105)	3,923

Overall Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	July 2012	July 2013
	Naples Beach	149	159	1,940	2,193	101	169	1,729	2,021	\$509	\$550	\$501	\$530	1,442	1,134	228
North Naples	234	261	2,649	2,879	167	222	2,265	2,539	\$260	\$258	\$240	\$270	1,559	1,313	176	139
Central Naples	175	191	2,018	1,997	120	144	1,660	1,674	\$135	\$167	\$127	\$145	950	763	179	133
South Naples	107	150	1,500	1,713	92	101	1,251	1,450	\$130	\$150	\$130	\$151	960	742	175	206
East Naples	167	199	1,952	2,051	113	134	1,539	1,698	\$130	\$184	\$150	\$175	1,134	933	135	132
Immokalee/Ave Maria	3	7	54	58	3	3	40	53	\$90	\$150	\$84	\$120	29	21	109	83
TOTAL	835	967	10,113	10,891	596	773	8,484	9,435	\$189	\$235	\$190	\$225	6,074	4,906	177	155

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

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Single Family Market Statistics by Price

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	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	July 2012	July 2013
	\$0-\$300K	324	294	3,328	2,963	205	224	2,671	2,552	\$138	\$184	\$142	\$167	1,160	845	147
\$300K-\$500K	84	112	844	1,121	59	75	684	914	\$371	\$363	\$375	\$376	600	530	169	143
\$500K-\$1M	46	70	594	729	42	52	514	626	\$715	\$630	\$672	\$667	549	527	210	218
\$1M-\$2M	15	18	288	318	20	24	257	283	\$1,462	\$1,350	\$1,400	\$1,390	296	318	275	206
\$2M+	17	11	201	225	10	19	155	195	\$3,100	\$2,850	\$2,925	\$3,100	284	274	419	242
TOTAL	486	505	5,255	5,356	336	394	4,281	4,570	\$240	\$265	\$225	\$265	2,889	2,494	178	149
									Median > \$300K	\$550	\$531	\$575	\$541	Less Pending/Cont	(614)	1,880

Single Family Market Statistics by Area

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	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	12-month ending 07/2012	12-month ending 07/2013	July 2012	July 2013	July 2012	July 2013
	Naples Beach	68	62	792	798	46	75	680	734	\$737	\$647	\$629	\$700	518	460	217
North Naples	122	124	1,216	1,321	81	94	1,022	1,157	\$400	\$350	\$365	\$378	784	694	183	139
Central Naples	104	104	1,040	1,005	68	81	836	827	\$215	\$240	\$165	\$215	455	384	161	146
South Naples	47	58	658	654	39	37	533	554	\$187	\$215	\$173	\$220	360	270	145	126
East Naples	139	149	1,449	1,465	94	102	1,128	1,192	\$126	\$190	\$138	\$169	678	596	170	153
Immokalee/Ave Maria	2	5	49	44	3	2	37	41	\$90	\$156	\$85	\$83	22	15	130	59
TOTAL	482	502	5,204	5,287	331	391	4,236	4,505	\$239	\$267	\$225	\$265	2,817	2,419	177	143

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
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