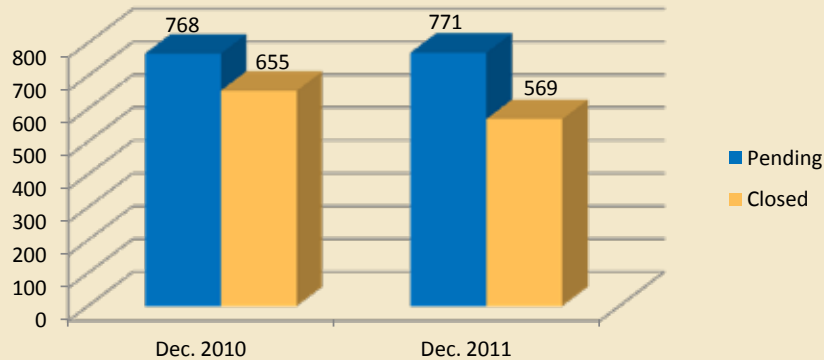
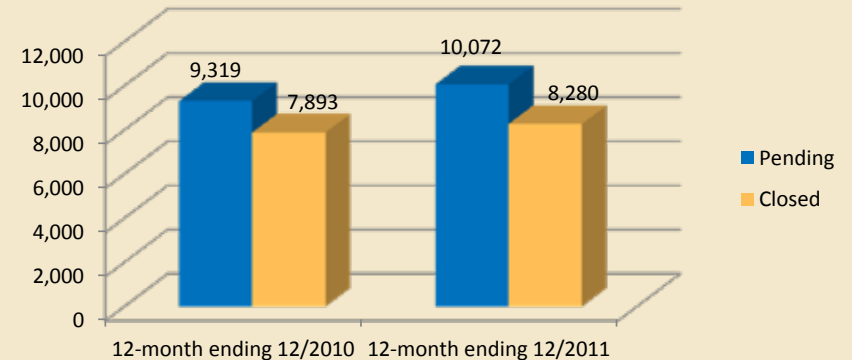


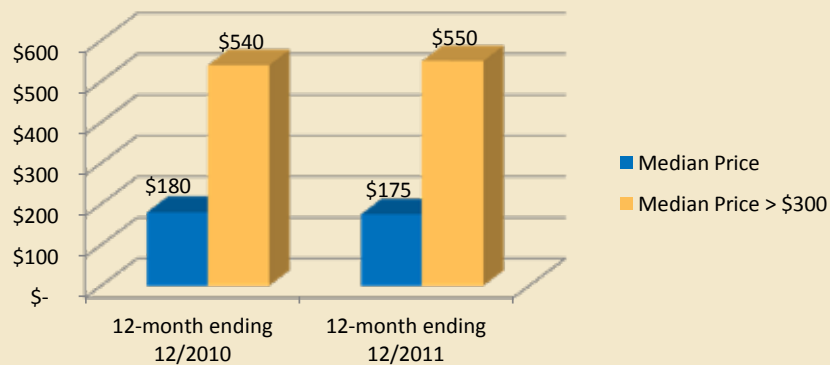
Pending



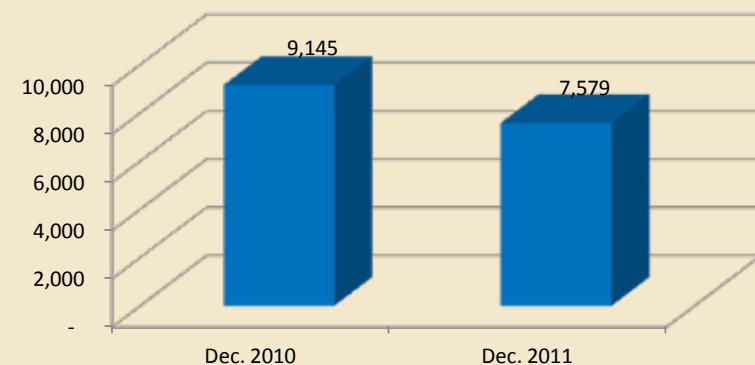
Closed



Median Price



Inventory



Overall



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Overall Market Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
			12-month ending	12-month ending			12-month ending	12-month ending			12-month ending	12-month ending				
	Dec. 2010	Dec. 2011	12/2010	12/2011	Dec. 2010	Dec. 2011	12/2010	12/2011	Dec. 2010	Dec. 2011	12/2010	12/2011	Dec. 2010	Dec. 2011	Dec. 2010	Dec. 2011
\$0-\$300K	557	578	6,565	7,093	474	391	5,530	5,773	\$ 137	\$ 131	\$ 135	\$ 131	4,764	3,771	156	149
\$300K-\$500K	96	98	1,240	1,336	84	87	1,069	1,124	\$ 380	\$ 390	\$ 375	\$ 379	1,528	1,399	217	191
\$500K-\$1M	67	57	870	949	61	52	757	790	\$ 650	\$ 650	\$ 659	\$ 659	1,468	1,292	227	198
\$1M-\$2M	25	22	390	426	24	29	338	370	\$ 1,335	\$ 1,355	\$ 1,350	\$ 1,330	799	647	302	278
\$2M+	23	16	254	268	12	10	199	223	\$ 3,050	\$ 2,967	\$ 2,837	\$ 3,000	586	470	318	340
TOTAL	768	771	9,319	10,072	655	569	7,893	8,280	\$ 180	\$ 179	\$ 180	\$ 175	9,145	7,579	181	172
Median > \$300K									\$ 535	\$ 511	\$ 540	\$ 550				

Overall Market Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
			12-month ending	12-month ending			12-month ending	12-month ending			12-month ending	12-month ending				
	Dec. 2010	Dec. 2011	12/2010	12/2011	Dec. 2010	Dec. 2011	12/2010	12/2011	Dec. 2010	Dec. 2011	12/2010	12/2011	Dec. 2010	Dec. 2011	Dec. 2010	Dec. 2011
Naples Beach	133	120	1,500	1,791	106	101	1,352	1,631	\$ 385	\$ 500	\$ 532	\$ 500	2,295	1,920	239	209
North Naples	179	195	2,433	2,615	190	141	2,104	2,144	\$ 239	\$ 228	\$ 234	\$ 224	2,337	1,952	187	170
Central Naples	165	173	1,930	2,045	118	129	1,614	1,618	\$ 118	\$ 132	\$ 120	\$ 122	1,528	1,202	150	158
South Naples	102	117	1,341	1,521	93	85	1,153	1,246	\$ 120	\$ 125	\$ 142	\$ 125	1,308	1,072	185	141
East Naples	177	160	1,990	1,955	141	105	1,568	1,506	\$ 147	\$ 145	\$ 150	\$ 149	1,502	1,260	153	171
Immokalee/Ave Maria	4	2	61	48	4	1	45	45	\$ 50	\$ 74	\$ 56	\$ 65	31	29	190	318
TOTAL	760	767	9,255	9,975	652	562	7,836	8,190	\$ 179	\$ 179	\$ 180	\$ 175	9,001	7,435	181	170

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.



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Single Family Home Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Dec. 2010	Dec. 2011	12-month ending 12/2010	12-month ending 12/2011	Dec. 2010	Dec. 2011	12-month ending 12/2010	12-month ending 12/2011	Dec. 2010	Dec. 2011	12-month ending 12/2010	12-month ending 12/2011	Dec. 2010	Dec. 2011	Dec. 2010	Dec. 2011
\$0-\$300K	297	300	3,219	3,375	216	180	2,565	2,588	\$ 140	\$ 132	\$ 136	\$ 135	1,879	1,381	141	155
\$300K-\$500K	61	63	757	815	49	51	648	658	\$ 380	\$ 390	\$ 376	\$ 375	794	683	222	162
\$500K-\$1M	38	34	479	538	35	23	412	460	\$ 690	\$ 675	\$ 670	\$ 656	711	653	181	200
\$1M-\$2M	15	11	258	244	16	14	216	209	\$ 1,357	\$ 1,475	\$ 1,350	\$ 1,400	464	404	316	239
\$2M+	19	9	183	192	12	8	145	165	\$ 3,050	\$ 2,967	\$ 3,000	\$ 3,125	447	373	318	398
TOTAL	430	417	4,896	5,164	328	276	3,986	4,080	\$ 211	\$ 207	\$ 207	\$ 210	4,295	3,494	176	174

Single Family Home Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Dec. 2010	Dec. 2011	12-month ending 12/2010	12-month ending 12/2011	Dec. 2010	Dec. 2011	12-month ending 12/2010	12-month ending 12/2011	Dec. 2010	Dec. 2011	12-month ending 12/2010	12-month ending 12/2011	Dec. 2010	Dec. 2011	Dec. 2010	Dec. 2011
Naples Beach	56	48	638	716	44	35	555	633	\$ 467	\$ 480	\$ 650	\$ 610	819	670	238	207
North Naples	87	90	1,030	1,117	82	56	876	907	\$ 378	\$ 321	\$ 352	\$ 350	1,096	966	202	170
Central Naples	96	91	1,011	1,072	64	67	820	807	\$ 166	\$ 140	\$ 140	\$ 140	778	593	148	168
South Naples	52	55	607	683	37	39	490	535	\$ 142	\$ 215	\$ 189	\$ 164	532	397	189	146
East Naples	129	128	1,517	1,475	96	75	1,169	1,105	\$ 138	\$ 137	\$ 139	\$ 135	960	753	140	179
Immokalee/Ave Maria	4	2	51	42	3	1	39	40	\$ 45	\$ 74	\$ 55	\$ 60	24	27	115	318
TOTAL	424	414	4,854	5,105	326	273	3,949	4,027	\$ 211	\$ 205	\$ 207	\$ 210	4,209	3,406	176	174

Legend

Geographic Location	USPS Zip Codes
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North Naples:	34109, 34110, 34119
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Condominium Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Dec. 2010	Dec. 2011	12-month ending 12/2010	12-month ending 12/2011	Dec. 2010	Dec. 2011	12-month ending 12/2010	12-month ending 12/2011	Dec. 2010	Dec. 2011	12-month ending 12/2010	12-month ending 12/2011	Dec. 2010	Dec. 2011	Dec. 2010	Dec. 2011
\$0-\$300K	260	278	3,346	3,718	258	211	2,965	3,185	\$ 135	\$ 131	\$ 133	\$ 130	2,885	2,390	167	145
\$300K-\$500K	35	35	483	521	35	36	421	466	\$ 370	\$ 390	\$ 375	\$ 385	734	716	210	234
\$500K-\$1M	29	23	391	411	26	29	345	330	\$ 636	\$ 635	\$ 645	\$ 660	757	639	289	197
\$1M-\$2M	10	11	132	182	8	15	122	161	\$ 1,252	\$ 1,237	\$ 1,375	\$ 1,295	335	243	274	320
\$2M+	4	7	71	76	0	2	54	58		\$ 2,900	\$ 2,625	\$ 2,800	139	97	0	148
TOTAL	338	354	4,423	4,908	327	293	3,907	4,200	\$ 162	\$ 165	\$ 163	\$ 160	4,850	4,085	186	170

Condominium Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Dec. 2010	Dec. 2011	12-month ending 12/2010	12-month ending 12/2011	Dec. 2010	Dec. 2011	12-month ending 12/2010	12-month ending 12/2011	Dec. 2010	Dec. 2011	12-month ending 12/2010	12-month ending 12/2011	Dec. 2010	Dec. 2011	Dec. 2010	Dec. 2011
Naples Beach	77	72	862	1,075	62	66	797	998	\$ 375	\$ 510	\$ 489	\$ 460	1,476	1,250	240	210
North Naples	92	105	1,403	1,498	108	85	1,228	1,237	\$ 161	\$ 168	\$ 161	\$ 156	1,241	986	175	170
Central Naples	69	82	919	973	54	62	794	811	\$ 96	\$ 125	\$ 105	\$ 109	750	609	151	148
South Naples	50	62	734	838	56	46	663	711	\$ 115	\$ 112	\$ 128	\$ 110	776	675	182	136
East Naples	48	32	473	480	45	30	399	401	\$ 180	\$ 155	\$ 195	\$ 190	542	507	182	150
Immokalee/Ave Maria	0	0	10	6	1	0	6	5	\$ 290		\$ 194	\$ 79	7	2	339	0
TOTAL	336	353	4,401	4,870	326	289	3,887	4,163	\$ 161	\$ 165	\$ 163	\$ 160	4,792	4,029	186	167

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
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