



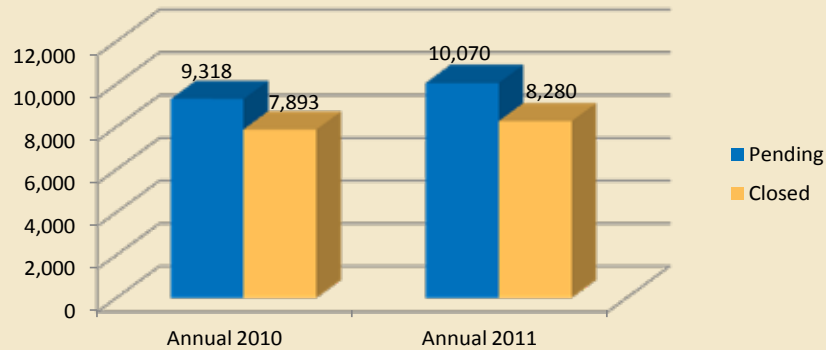
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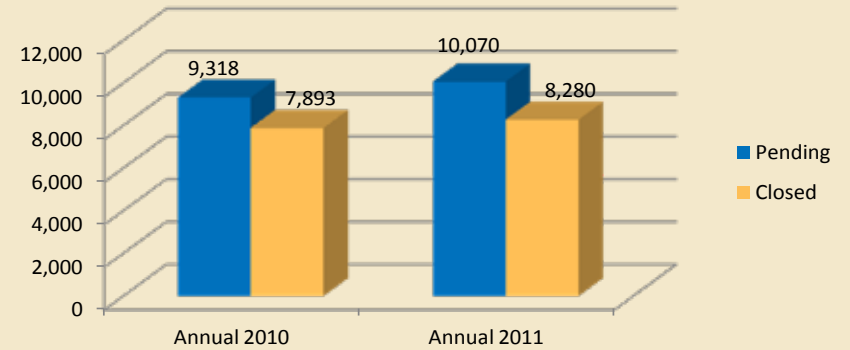
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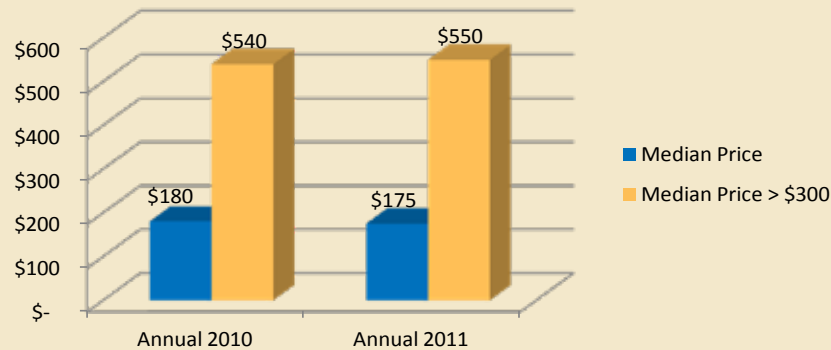
Pending



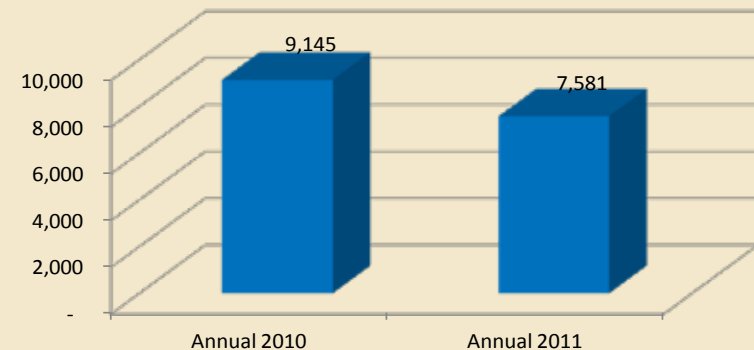
Closed



Median Price



Inventory



Overall

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Overall Market Statistics By Price

	# Pending		# Closed		Median Closed Price (,000's)		Inventory		Average DOM	
	Annual 2010	Annual 2011	Annual 2010	Annual 2011	Annual 2010	Annual 2011	Annual 2010	Annual 2011	Annual 2010	Annual 2011
\$0-\$300K	6,565	7,091	5,530	5,773	\$ 135	\$ 131	4,763	3,771	148	156
\$300K-\$500K	1,239	1,336	1,069	1,124	\$ 375	\$ 379	1,530	1,399	190	194
\$500K-\$1M	870	949	757	790	\$ 659	\$ 659	1,467	1,293	239	214
\$1M-\$2M	390	426	338	370	\$ 1,350	\$ 1,330	799	648	262	268
\$2M+	254	268	199	223	\$ 2,837	\$ 3,000	586	470	297	282
TOTAL	9,318	10,070	7,893	8,280	\$ 180	\$ 175	9,145	7,581	173	177
Median > \$300K					\$ 540	\$ 550				

Overall Market Statistics By Area

	# Pending		# Closed		Median Closed Price (,000's)		Inventory		Average DOM	
	Annual 2010	Annual 2011	Annual 2010	Annual 2011	Annual 2010	Annual 2011	Annual 2010	Annual 2011	Annual 2010	Annual 2011
Naples Beach	1,499	1,791	1,352	1,631	\$ 532	\$ 500	2,296	1,921	233	218
North Naples	2,434	2,615	2,104	2,144	\$ 234	\$ 224	2,337	1,952	170	172
Central Naples	1,929	2,045	1,614	1,618	\$ 120	\$ 122	1,528	1,204	153	158
South Naples	1,341	1,521	1,153	1,246	\$ 142	\$ 125	1,307	1,071	162	161
East Naples	1,990	1,953	1,568	1,506	\$ 150	\$ 149	1,502	1,260	157	172
Immokalee/Ave Maria	61	48	45	45	\$ 56	\$ 65	31	29	108	96
TOTAL	9,254	9,973	7,836	8,190	\$ 180	\$ 175	9,001	7,437	173	176

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant.

Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.



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Single Family Home Statistics By Price

	# Pending		# Closed		Median Closed Price (,000's)		Inventory		Average DOM	
	Annual 2010	Annual 2011	Annual 2010	Annual 2011	Annual 2010	Annual 2011	Annual 2010	Annual 2011	Annual 2010	Annual 2011
\$0-\$300K	3,219	3,373	2,565	2,588	\$ 136	\$ 135	1,878	1,378	132	146
\$300K-\$500K	757	815	648	658	\$ 376	\$ 375	794	683	180	177
\$500K-\$1M	479	538	412	460	\$ 670	\$ 656	711	653	221	198
\$1M-\$2M	258	244	216	209	\$ 1,350	\$ 1,400	464	405	276	266
\$2M+	183	192	145	165	\$ 3,000	\$ 3,125	447	373	277	298
TOTAL	4,896	5,162	3,986	4,080	\$ 207	\$ 210	4,294	3,492	165	171

Single Family Home Statistics By Area

	# Pending		# Closed		Median Closed Price (,000's)		Inventory		Average DOM	
	Annual 2010	Annual 2011	Annual 2010	Annual 2011	Annual 2010	Annual 2011	Annual 2010	Annual 2011	Annual 2010	Annual 2011
Naples Beach	638	716	555	633	\$ 650	\$ 610	819	670	217	202
North Naples	1,031	1,117	876	907	\$ 352	\$ 350	1,096	965	176	179
Central Naples	1,010	1,072	820	807	\$ 140	\$ 140	778	593	154	167
South Naples	607	683	490	535	\$ 189	\$ 164	531	396	156	152
East Naples	1,517	1,473	1,169	1,105	\$ 139	\$ 135	960	753	144	160
Immokalee/Ave Maria	51	42	39	40	\$ 55	\$ 60	24	27	100	98
TOTAL	4,854	5,103	3,949	4,027	\$ 207	\$ 210	4,208	3,404	165	171

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

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Condominium Statistics By Price

	# Pending		# Closed		Median Closed Price (,000's)		Inventory		Average DOM	
	Annual 2010	Annual 2011	Annual 2010	Annual 2011	Annual 2010	Annual 2011	Annual 2010	Annual 2011	Annual 2010	Annual 2011
\$0-\$300K	3,346	3,718	2,965	3,185	\$ 133	\$ 130	2,885	2,393	162	164
\$300K-\$500K	482	521	421	466	\$ 375	\$ 385	736	716	205	219
\$500K-\$1M	391	411	345	330	\$ 645	\$ 660	756	640	258	235
\$1M-\$2M	132	182	122	161	\$ 1,375	\$ 1,295	335	243	237	270
\$2M+	71	76	54	58	\$ 2,625	\$ 2,800	139	97	346	240
TOTAL	4,422	4,908	3,907	4,200	\$ 163	\$ 160	4,851	4,089	182	183

Condominium Statistics By Area

	# Pending		# Closed		Median Closed Price (,000's)		Inventory		Average DOM	
	Annual 2010	Annual 2011	Annual 2010	Annual 2011	Annual 2010	Annual 2011	Annual 2010	Annual 2011	Annual 2010	Annual 2011
Naples Beach	861	1,075	797	998	\$ 489	\$ 460	1,477	1,251	243	229
North Naples	1,403	1,498	1,228	1,237	\$ 161	\$ 156	1,241	987	166	167
Central Naples	919	973	794	811	\$ 105	\$ 109	750	611	152	148
South Naples	734	838	663	711	\$ 128	\$ 110	776	675	166	167
East Naples	473	480	399	401	\$ 195	\$ 190	542	507	194	206
Immokalee/Ave Maria	10	6	6	5	\$ 194	\$ 79	7	2	165	83
TOTAL	4,400	4,870	3,887	4,163	\$ 163	\$ 160	4,793	4,033	182	182

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
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