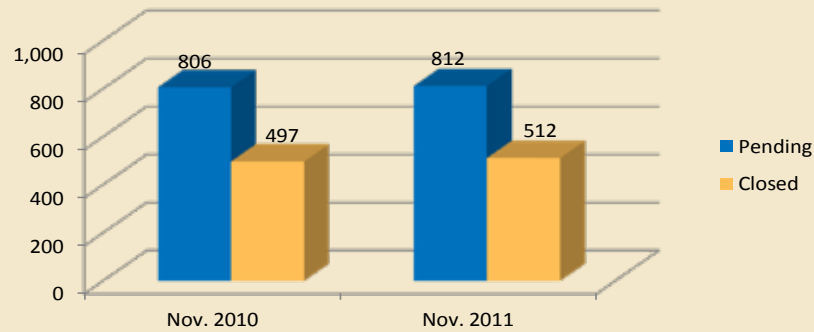
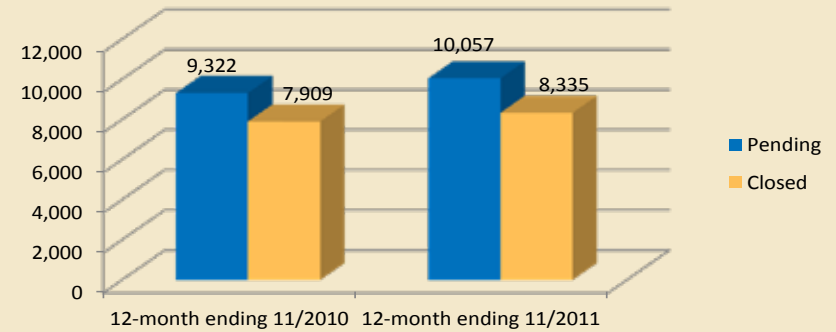


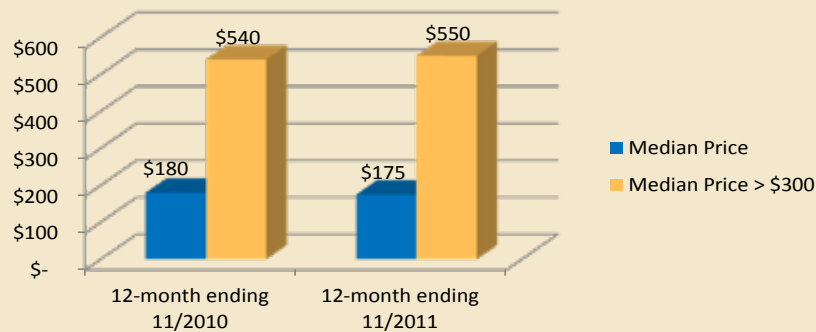
Pending



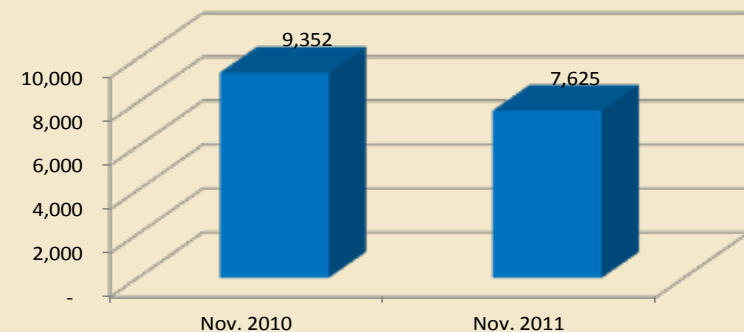
Closed



Median Price



Inventory



Overall



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Overall Market Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
			12-month ending	12-month ending			12-month ending	12-month ending			12-month ending	12-month ending				
	Nov. 2010	Nov. 2011	11/2010	11/2011	Nov. 2010	Nov. 2011	11/2010	11/2011	Nov. 2010	Nov. 2011	11/2010	11/2011	Nov. 2010	Nov. 2011	Nov. 2010	Nov. 2011
\$0-\$300K	581	558	6,559	7,066	352	379	5,531	5,834	\$ 125	\$ 130	\$ 135	\$ 132	4,891	3,835	157	157
\$300K-\$500K	107	111	1,249	1,330	77	59	1,080	1,116	\$ 380	\$ 385	\$ 375	\$ 379	1,594	1,417	177	186
\$500K-\$1M	74	90	872	960	42	42	763	796	\$ 686	\$ 652	\$ 660	\$ 658	1,466	1,275	227	189
\$1M-\$2M	26	37	396	429	17	22	332	365	\$ 1,300	\$ 1,325	\$ 1,350	\$ 1,325	818	635	250	313
\$2M+	18	16	246	272	9	10	203	224	\$ 3,025	\$ 3,725	\$ 2,750	\$ 3,000	583	463	269	330
TOTAL	806	812	9,322	10,057	497	512	7,909	8,335	\$ 172	\$ 160	\$ 180	\$ 175	9,352	7,625	172	174
Median > \$300K									\$ 487	\$ 545	\$ 540	\$ 550				

Overall Market Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
			12-month ending	12-month ending			12-month ending	12-month ending			12-month ending	12-month ending				
	Nov. 2010	Nov. 2011	11/2010	11/2011	Nov. 2010	Nov. 2011	11/2010	11/2011	Nov. 2010	Nov. 2011	11/2010	11/2011	Nov. 2010	Nov. 2011	Nov. 2010	Nov. 2011
Naples Beach	120	146	1,494	1,801	79	101	1,351	1,633	\$ 440	\$ 420	\$ 540	\$ 499	2,279	1,918	237	230
North Naples	224	208	2,439	2,589	131	136	2,084	2,186	\$ 220	\$ 185	\$ 235	\$ 225	2,395	1,941	158	158
Central Naples	165	175	1,927	2,026	114	98	1,636	1,604	\$ 124	\$ 126	\$ 122	\$ 120	1,554	1,215	178	151
South Naples	118	126	1,341	1,498	72	79	1,157	1,243	\$ 113	\$ 120	\$ 140	\$ 125	1,375	1,110	153	161
East Naples	167	145	1,992	1,992	93	90	1,571	1,536	\$ 149	\$ 144	\$ 150	\$ 149	1,583	1,265	149	169
Immokalee/Ave Maria	6	4	56	51	1	4	45	48	\$ 125	\$ 61	\$ 58	\$ 62	25	30	163	93
TOTAL	800	804	9,249	9,957	490	508	7,844	8,250	\$ 171	\$ 160	\$ 180	\$ 175	9,211	7,479	173	173

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.



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Single Family Home Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
			12-month ending	12-month ending			12-month ending	12-month ending			12-month ending	12-month ending				
	Nov. 2010	Nov. 2011	11/2010	11/2011	Nov. 2010	Nov. 2011	11/2010	11/2011	Nov. 2010	Nov. 2011	11/2010	11/2011	Nov. 2010	Nov. 2011	Nov. 2010	Nov. 2011
\$0-\$300K	273	262	3,173	3,378	162	177	2,585	2,613	\$ 141	\$ 140	\$ 135	\$ 135	1,936	1,417	135	140
\$300K-\$500K	70	73	768	811	44	31	658	654	\$ 394	\$ 355	\$ 375	\$ 375	837	691	150	173
\$500K-\$1M	45	44	476	541	21	30	406	469	\$ 715	\$ 712	\$ 670	\$ 655	711	629	209	161
\$1M-\$2M	17	21	263	248	10	13	211	211	\$ 1,447	\$ 1,264	\$ 1,350	\$ 1,375	488	400	300	334
\$2M+	14	13	176	200	6	9	145	168	\$ 3,112	\$ 2,950	\$ 2,920	\$ 3,112	447	363	264	330
TOTAL	419	413	4,856	5,178	243	260	4,005	4,115	\$ 204	\$ 179	\$ 205	\$ 210	4,419	3,500	156	164

Single Family Home Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
			12-month ending	12-month ending			12-month ending	12-month ending			12-month ending	12-month ending				
	Nov. 2010	Nov. 2011	11/2010	11/2011	Nov. 2010	Nov. 2011	11/2010	11/2011	Nov. 2010	Nov. 2011	11/2010	11/2011	Nov. 2010	Nov. 2011	Nov. 2010	Nov. 2011
Naples Beach	55	60	639	722	28	44	555	640	\$ 525	\$ 522	\$ 665	\$ 599	805	658	172	179
North Naples	97	93	1,018	1,115	55	51	863	930	\$ 335	\$ 365	\$ 350	\$ 351	1,117	962	160	176
Central Naples	80	93	1,001	1,071	55	51	833	803	\$ 190	\$ 155	\$ 139	\$ 145	804	607	180	155
South Naples	58	62	586	676	31	34	491	529	\$ 113	\$ 163	\$ 186	\$ 163	561	409	134	157
East Naples	122	98	1,517	1,488	69	74	1,179	1,120	\$ 144	\$ 135	\$ 139	\$ 134	1,028	747	140	152
Immokalee/Ave Maria	5	4	46	45	1	4	40	42	\$ 125	\$ 61	\$ 57	\$ 57	18	27	163	93
TOTAL	417	410	4,807	5,117	239	258	3,961	4,064	\$ 205	\$ 179	\$ 205	\$ 210	4,333	3,410	157	162

Legend

Geographic Location	USPS Zip Codes
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Condominium Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Nov. 2010	Nov. 2011	12-month ending 11/2010	12-month ending 11/2011	Nov. 2010	Nov. 2011	12-month ending 11/2010	12-month ending 11/2011	Nov. 2010	Nov. 2011	12-month ending 11/2010	12-month ending 11/2011	Nov. 2010	Nov. 2011	Nov. 2010	Nov. 2011
\$0-\$300K	308	296	3,386	3,688	190	202	2,946	3,221	\$ 117	\$ 125	\$ 134	\$ 130	2,955	2,418	175	171
\$300K-\$500K	37	38	481	519	33	28	422	462	\$ 358	\$ 412	\$ 375	\$ 384	757	726	219	202
\$500K-\$1M	29	46	396	419	21	12	357	327	\$ 625	\$ 612	\$ 650	\$ 660	755	646	246	245
\$1M-\$2M	9	16	133	181	7	9	121	154	\$ 1,200	\$ 1,350	\$ 1,375	\$ 1,297	330	235	181	282
\$2M+	4	3	70	72	3	1	58	56	\$ 2,300	\$ 4,500	\$ 2,625	\$ 2,800	136	100	280	0
TOTAL	387	399	4,466	4,879	254	252	3,904	4,220	\$ 144	\$ 142	\$ 165	\$ 160	4,933	4,125	188	183

Condominium Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Nov. 2010	Nov. 2011	12-month ending 11/2010	12-month ending 11/2011	Nov. 2010	Nov. 2011	12-month ending 11/2010	12-month ending 11/2011	Nov. 2010	Nov. 2011	12-month ending 11/2010	12-month ending 11/2011	Nov. 2010	Nov. 2011	Nov. 2010	Nov. 2011
Naples Beach	65	86	855	1,079	51	57	796	993	\$ 435	\$ 390	\$ 500	\$ 450	1,474	1,260	273	267
North Naples	127	115	1,421	1,474	76	85	1,221	1,256	\$ 149	\$ 135	\$ 165	\$ 156	1,278	979	157	147
Central Naples	85	82	926	955	59	47	803	801	\$ 103	\$ 105	\$ 108	\$ 107	750	608	176	147
South Naples	60	64	755	822	41	45	666	714	\$ 123	\$ 96	\$ 127	\$ 110	814	701	167	163
East Naples	45	47	475	504	24	16	392	416	\$ 196	\$ 230	\$ 200	\$ 190	555	518	173	246
Immokalee/Ave Maria	1	0	10	6	0	0	5	6	\$ 98	\$ 114	\$ 98	\$ 114	7	3	0	0
TOTAL	383	394	4,442	4,840	251	250	3,883	4,186	\$ 144	\$ 142	\$ 165	\$ 159	4,878	4,069	188	184

Legend

Geographic Location	USPS Zip Codes
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